



BERUFSAKADEMIE (BA)  
BADEN – WÜRTTEMBERG  
University of Cooperative Education (UCE)  
State of Baden-Württemberg

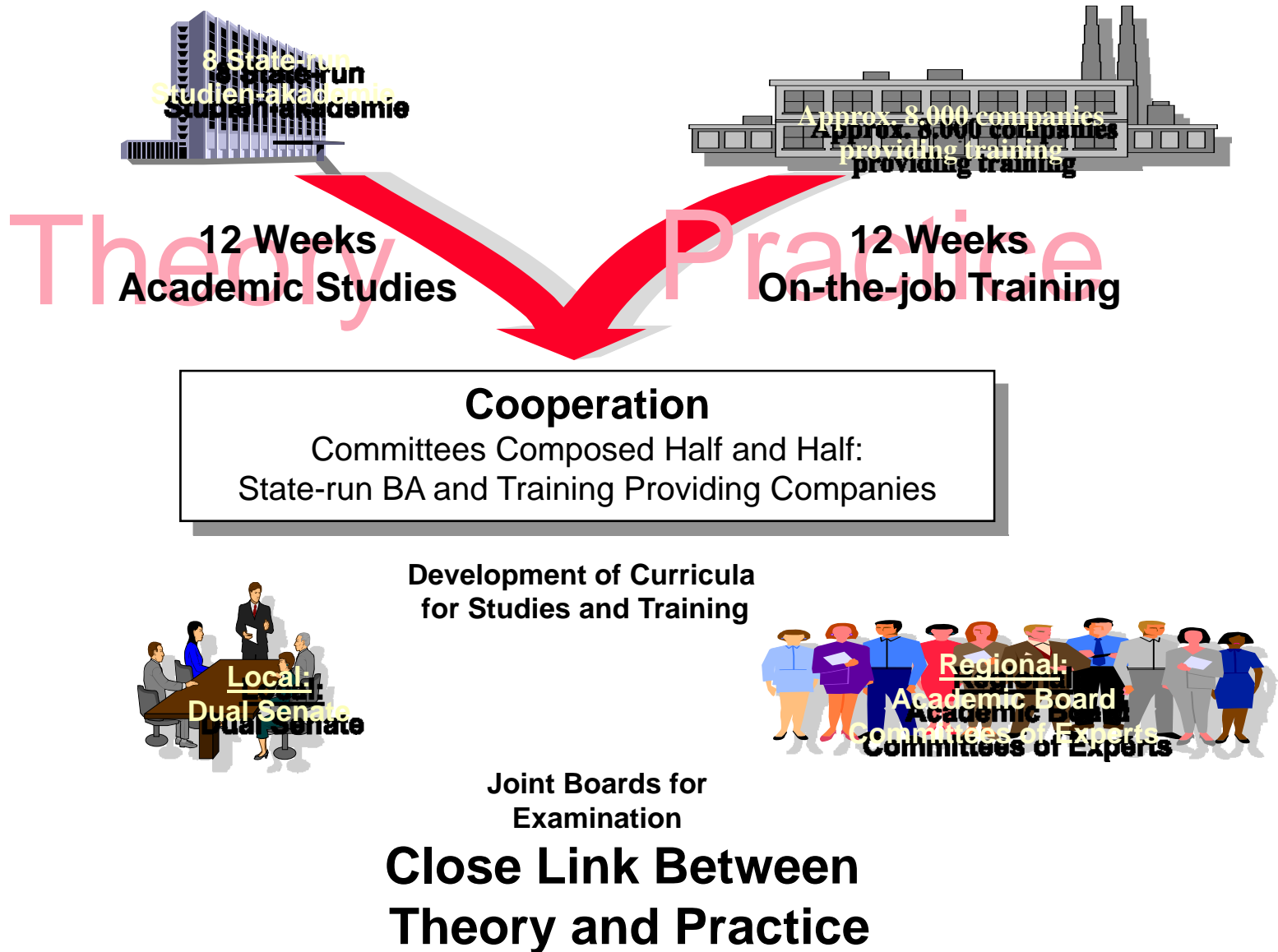


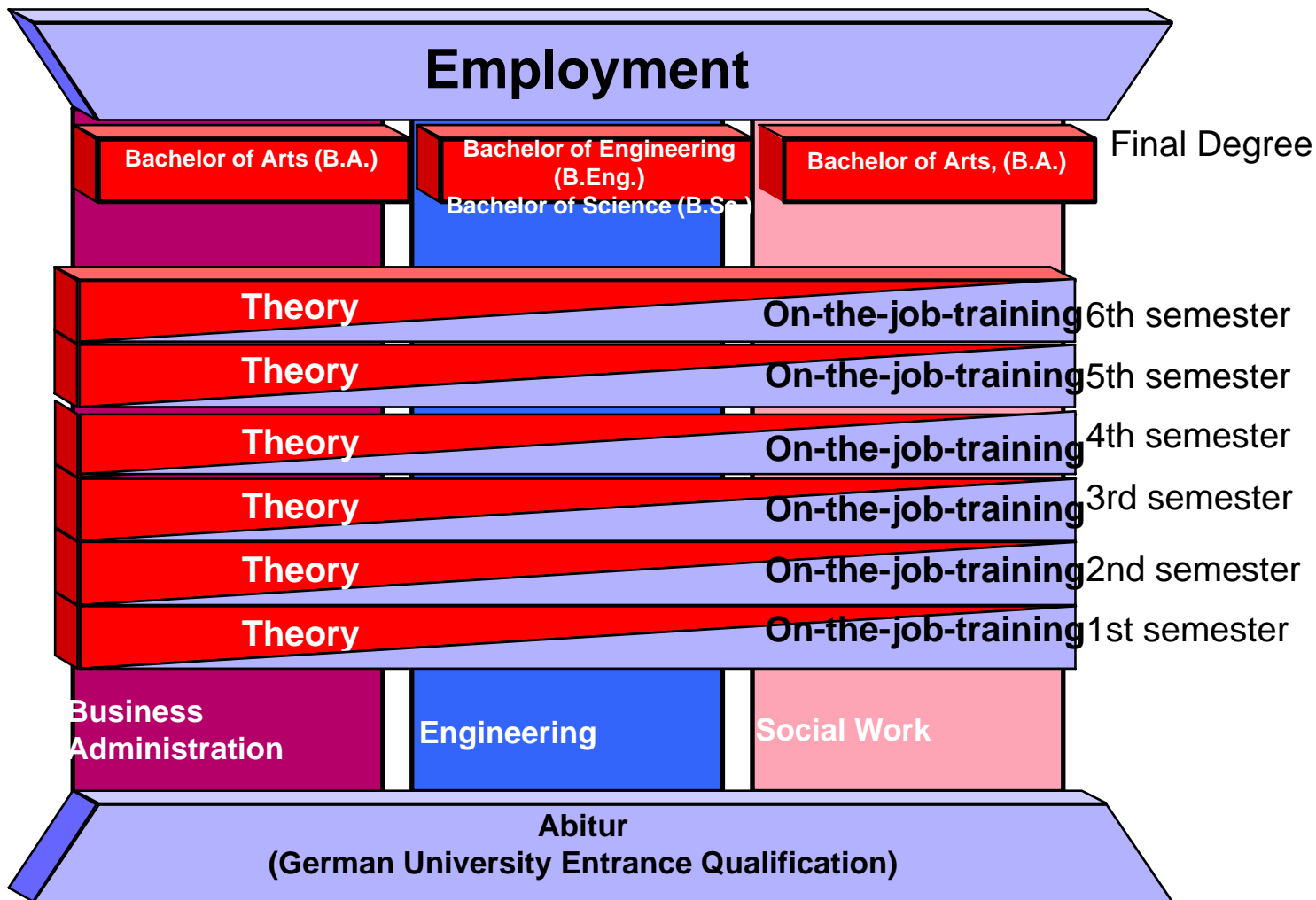
**AACRAO Annual Meeting**  
**Orlando, FL**  
**March 2008**

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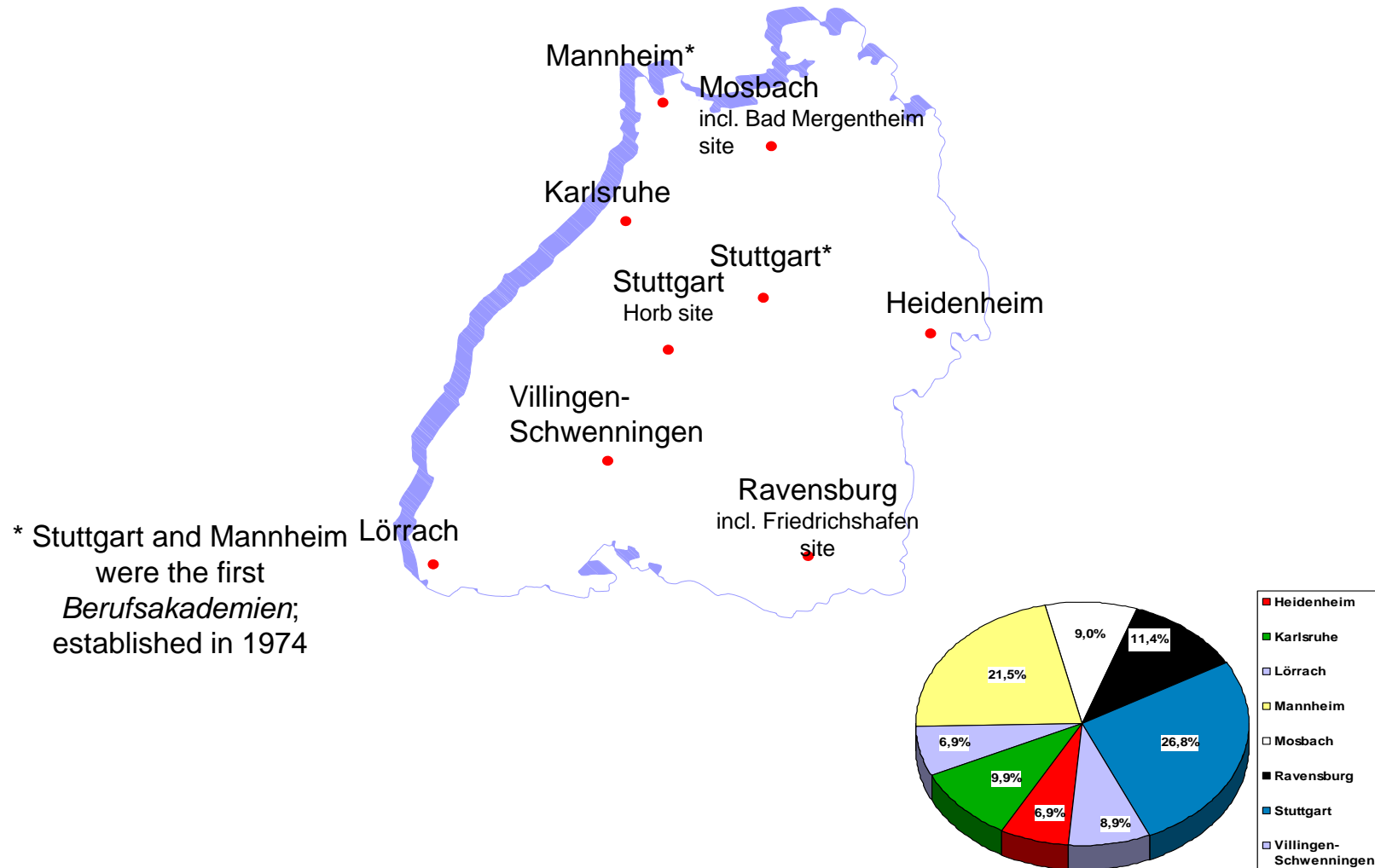


**Berufsakademie Baden-Württemberg**  
**The Integrated System of Teaching and Learning in**  
**Higher Education for 30 Years**

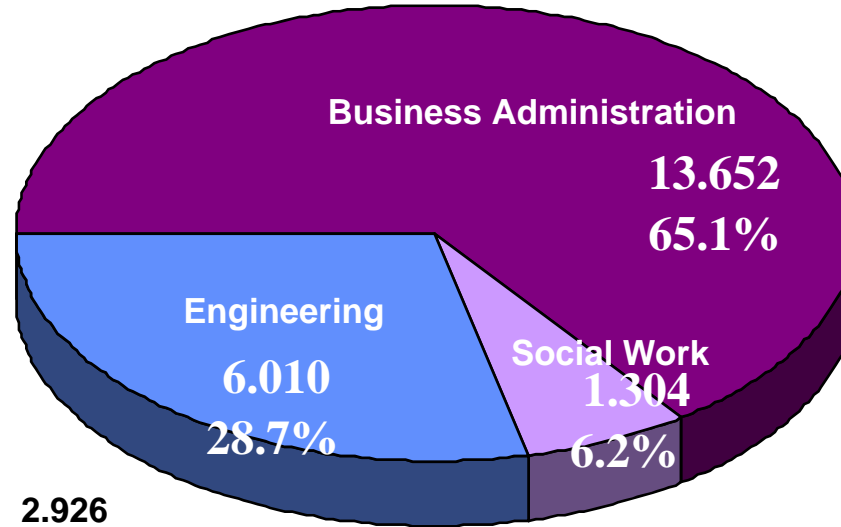




**Theory and Practice in Interaction**



**Distribution of Students  
within Baden-Württemberg**  
(2007/2008; Total: 20.966)



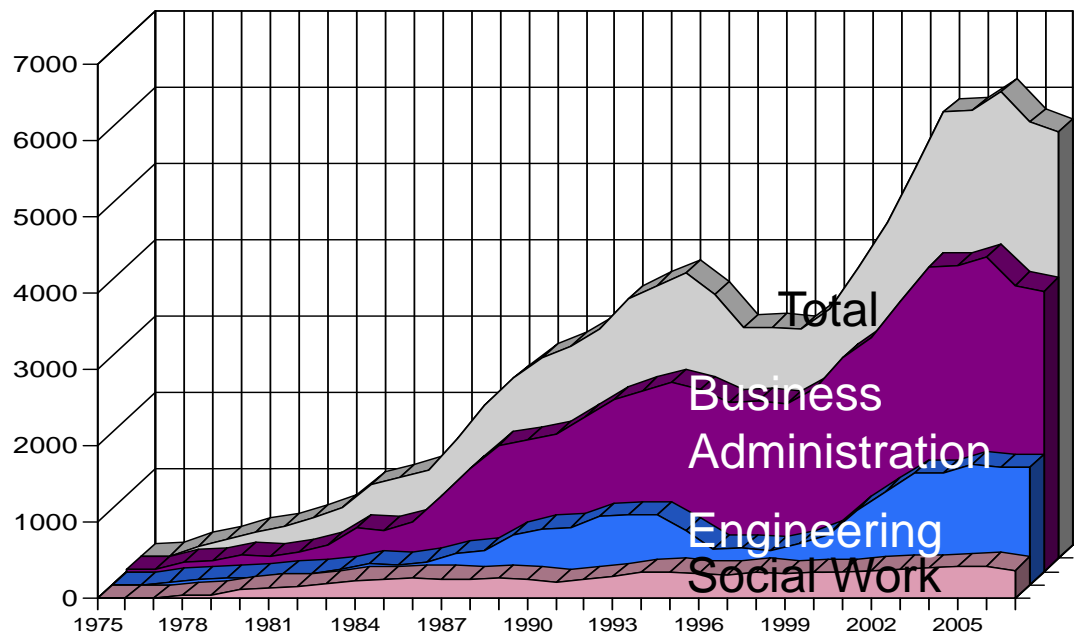
**Figures for Stuttgart:**

Business Administration	2.926
Engineering	2.001
<u>Social Work</u>	<u>607</u>
<b>Total:</b>	<b>5.534</b>

## Distribution of Students Within the 3 departments

2007/2008

(Total: 20.966)



## Berufsakademie Graduates in Baden-Württemberg

## Advantages of *Berufsakademie* Study

- Paid during the whole time of the study program
- Short study time of only 3 years (*FH: 5, UNI: 6.5*)
  - changes with the Bologna Process
- High graduation rate of 90-95% (*FH: 70-75%, UNI: 50-60%*)
- Possibility to forge professional networks from the first day of study
- High direct-hire rate by participating companies after graduation (85-95%)
- Young graduates (an average of 24 years of age) with 3 years working experience



# The Duties of the Participants

## **Employers**

- select students
- sign training contract
- organise and implement training

## ***Berufsakademien***

- enroll students
- serve as secretariat
- organise academic coursework

## **Students**

- pay 500 € per semester tuition fee  
(like all students in Baden-Württemberg)
- learn theory and practice
- pass examinations successfully

# Human Resources of the BA

*BA-Stuttgart*      *BA-Baden-  
Württemberg*

<b>Students</b> (2007/2008)	<b>5.534</b>	<b>20.966</b>
<b>Departments</b> (different)	<b>25</b>	<b>50</b>
<b>Staff members<sup>1)</sup></b>	<b>150</b>	<b>650</b>
<b>Part-time lecturers<sup>2)</sup></b>	<b>2.200</b>	<b>8.200</b>

1) 30-40 % of the lectures are given from staff-members/Professors

2) 40-50 % of the lectures are given from experts of industry, 5-10% from UNI-professors and 10-20% from FH-professors

*„Small full-time staff as a result of part-time-lecturers“*

# Meets Employer's Expectations

Menno Harms

Chair of the Board of Management of Hewlett-Packard

said on 23.11.1999:

*“The graduates of the Berufsakademie do very excellent work. They learned the job by doing. That’s what we need.”*

## Partners in Industry

- DaimlerChrysler
- MCC (Smart)
- Bosch
- Mahle
- Behr
- Stihl
- Claas
- Dürr
- Porsche
- Audi
- Trumpf
- IBM
- Hewlett-Packard (HP)
- Siemens
- Alcatel-SEL
- Lufthansa
- Putzmeister
- Neoplan
- **BA-BW: 8.627**
- **BA-Stgt: 1.978**