Comprehensive Admissions File Review Using Non-Cognitive Variables

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The mission of public universities

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Faculty policy for admissions and enrollment

UC Eligibility – Three Paths

- Eligibility in the Statewide Context (use eligibility index)
- Eligibility in the Local Context (top 4%)
- Eligibility by Exams Alone

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Eligibility Criteria

- Subject Requirements
  - ✓ a-g classes
- GPA in a-g courses
- Examination Requirement
  - ✓ SAT Reasoning or ACT Assessment plus Writing
  - ✓ Two SAT Subject tests in different subject areas (Math Level 2 only)

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a-g Requirements

Subject	Years Required
a - History/Social Science	2
b - English	4
c - Mathematics	3 (4 recommended)
d - Laboratory Science	2 (3 recommended)
e - Language Other Than English (LOTE)	2
f - Visual and Performing Arts	1
g - College Prep Electives	1

Eligibility vs. Selection

- Eligibility refers to applicants who meet minimum requirements for UC admission

- Selection refers to the process used to choose students for admission to a particular campus, or a particular program at a campus

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Defining and Evaluating Merit

- From AEPE documents: “(merit) reflects the full range of an applicant’s academic and personal achievements and likely contribution to the Berkeley community, viewed in the context of opportunities and challenges that applicant faced.”

- Movement away from categorical approaches related to academic and (or vs.) personal factors

- Avoidance of specific weights for particular criteria

- Individualized and qualitative (not quantitative) review

What is the Evaluation Process?

- Comprehensive review of each file cover to cover

- Each student evaluated in his/her educational and school context, using applicant pool and school percentiles and other demographic information

- All achievements are considered in the context of the opportunities an applicant has had and what he/she has made of them

- Strength of the high school curriculum, including the availability of honors and AP courses and total number of college preparatory courses available

What Academic Criteria Do We Use?

- College preparatory courses
  - ✓ College preparatory courses beyond the UC a-g minimums
  - ✓ Honors, Advanced Placement (AP), and International Baccalaureate Higher Level (IBHL) courses
  - ✓ Transferable college and university courses
  - ✓ Senior year course load
- Grades
  - ✓ Unweighted grade point average
  - ✓ Weighted grade point average
- Pattern of achievement reflected in grades over time
- Eligible in Local Context (ELC)

Academic Criteria Continued . . .

- Scores on the two required SAT Subject tests as well as the SAT Reasoning or ACT Assessment plus Writing

- Scores on the AP and IBHL examinations

- Other evidence of intellectual or creative achievement
  - ✓ Extraordinary, sustained achievement in any field of intellectual endeavor

- Achievement in academic preparation/enrichment programs
  - ✓ Measured by time and depth of participation, by the academic progress made by the individual during that participation, and by the intellectual rigor of the particular program

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What Personal Characteristics & Achievements Do We Consider?

- Likely contributions to the intellectual and cultural vitality of the campus

- Diversity of personal background and experience

- Personal qualities of the applicant
  - ✓ Leadership ability, character, motivation, tenacity, initiative, demonstrated concern for others and for the community

- Non-academic achievements
  - ✓ Accomplishments in the performing arts or athletics, employment, leadership in school or community organizations or activities, community service, military service

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Why is the Personal Statement Important?

- Provides information about an applicant's individual life context
- Allows the applicant to speak directly to application readers
- Assists in evaluating distinctions among highly qualified applicants
- Content - not grammar - is most important

Augmented Review (AR)

- Secondary review for selected applicants – constitutes approx. 5% of fall admissions

- Criteria for AR Referral includes evidence of academic promise and one of the following:
  - ✓ Compound Disadvantage
  - ✓ Special Talent
  - ✓ Disability

Applicant Questionnaire (AQ)

- Used to gather additional information from selected applicants

- Applicant is asked to answer a series of questions and report 7th semester grades

- Includes a recommendation form which enables teachers or counselors to provide information and make personalized comments

How Does the Reading Process Work?

- Approximately 25 hours of mandatory training and review of 35 sample applications before reading begins

- Weekly norming while reading (January and Feb.)

- One comprehensive score given, 1-5 scale (including 2.5)

- Reliability – if the score differs by more than one point, file is forwarded to a third more senior reader (less than 2% third read rate for Fall 2008)

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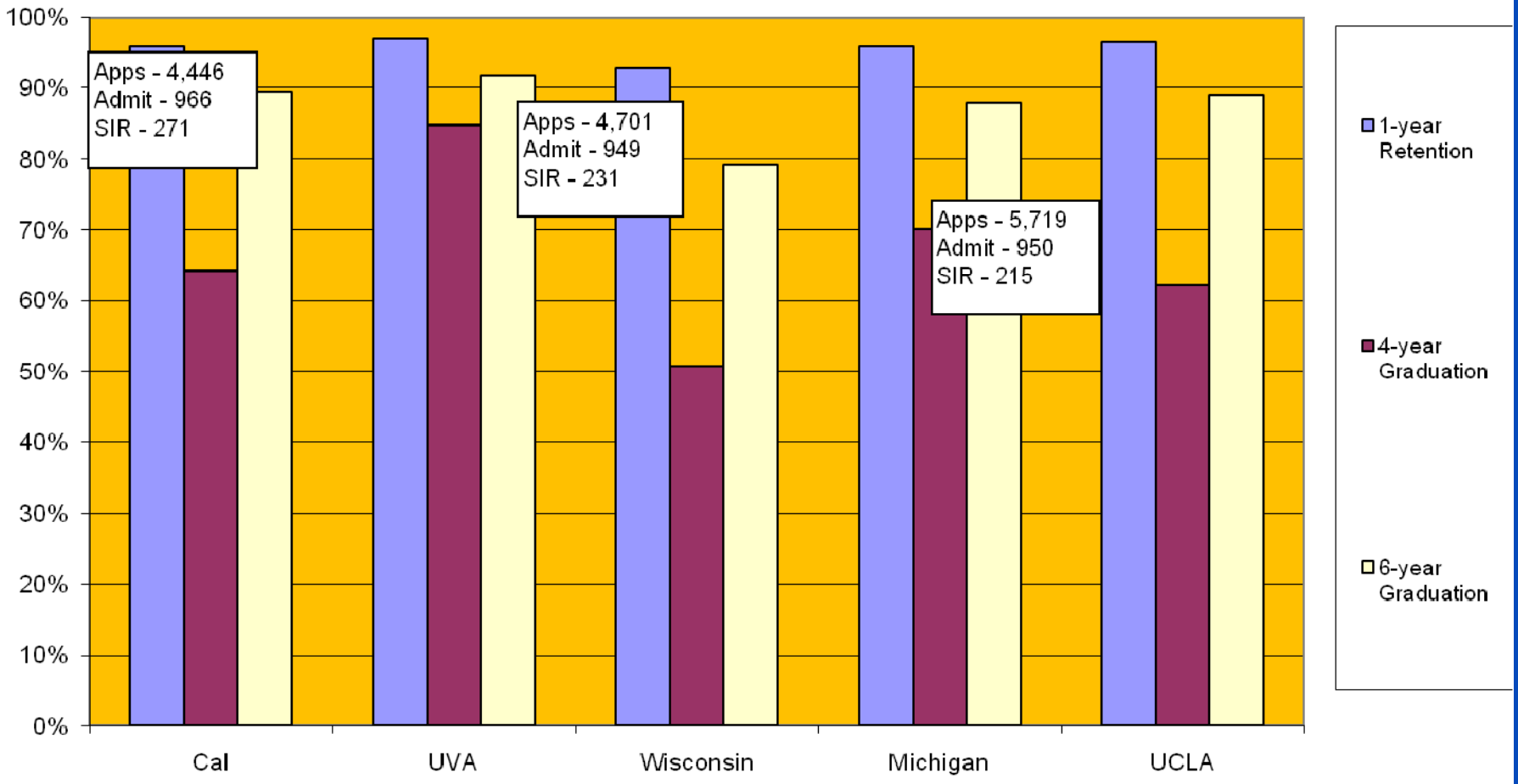
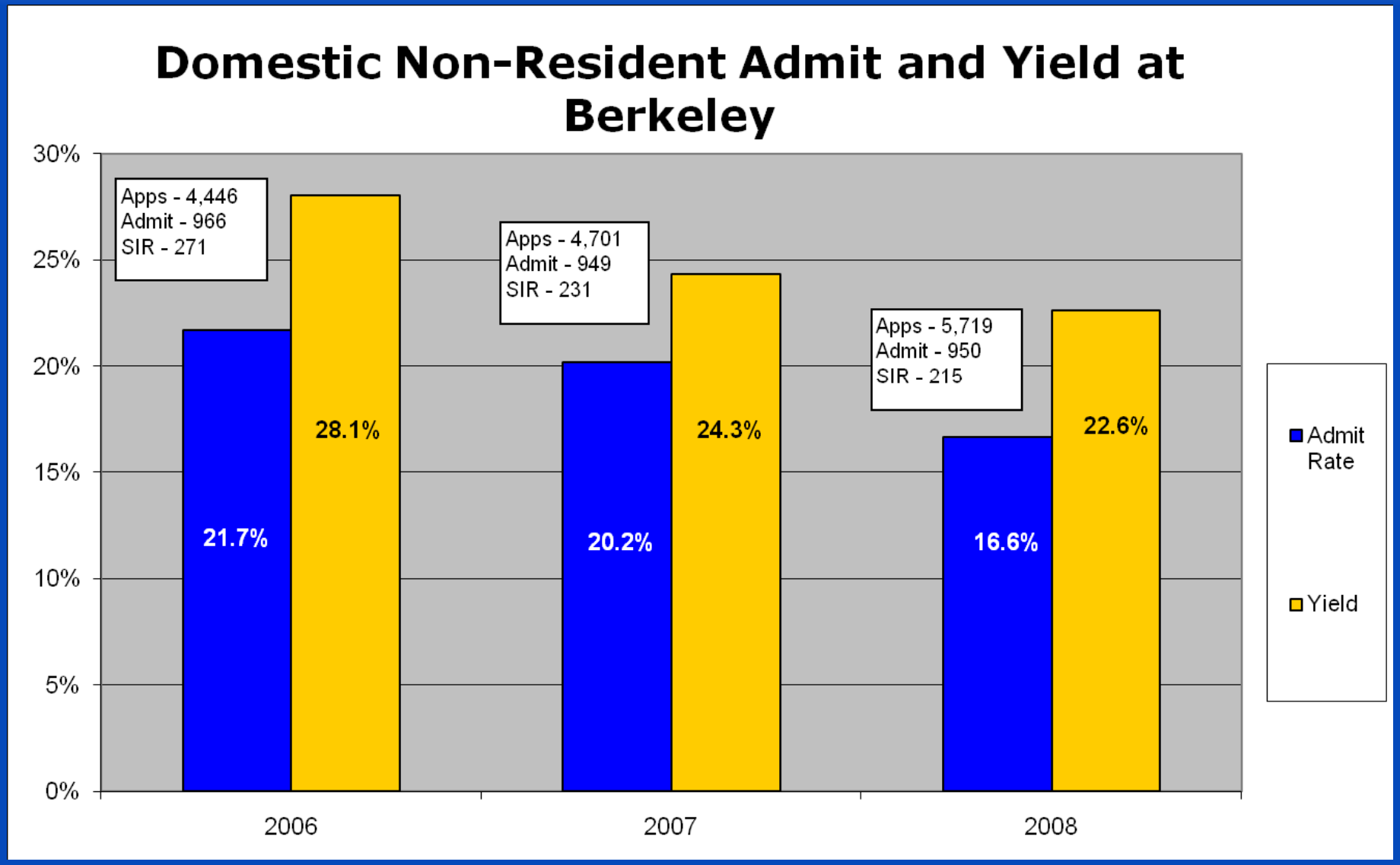
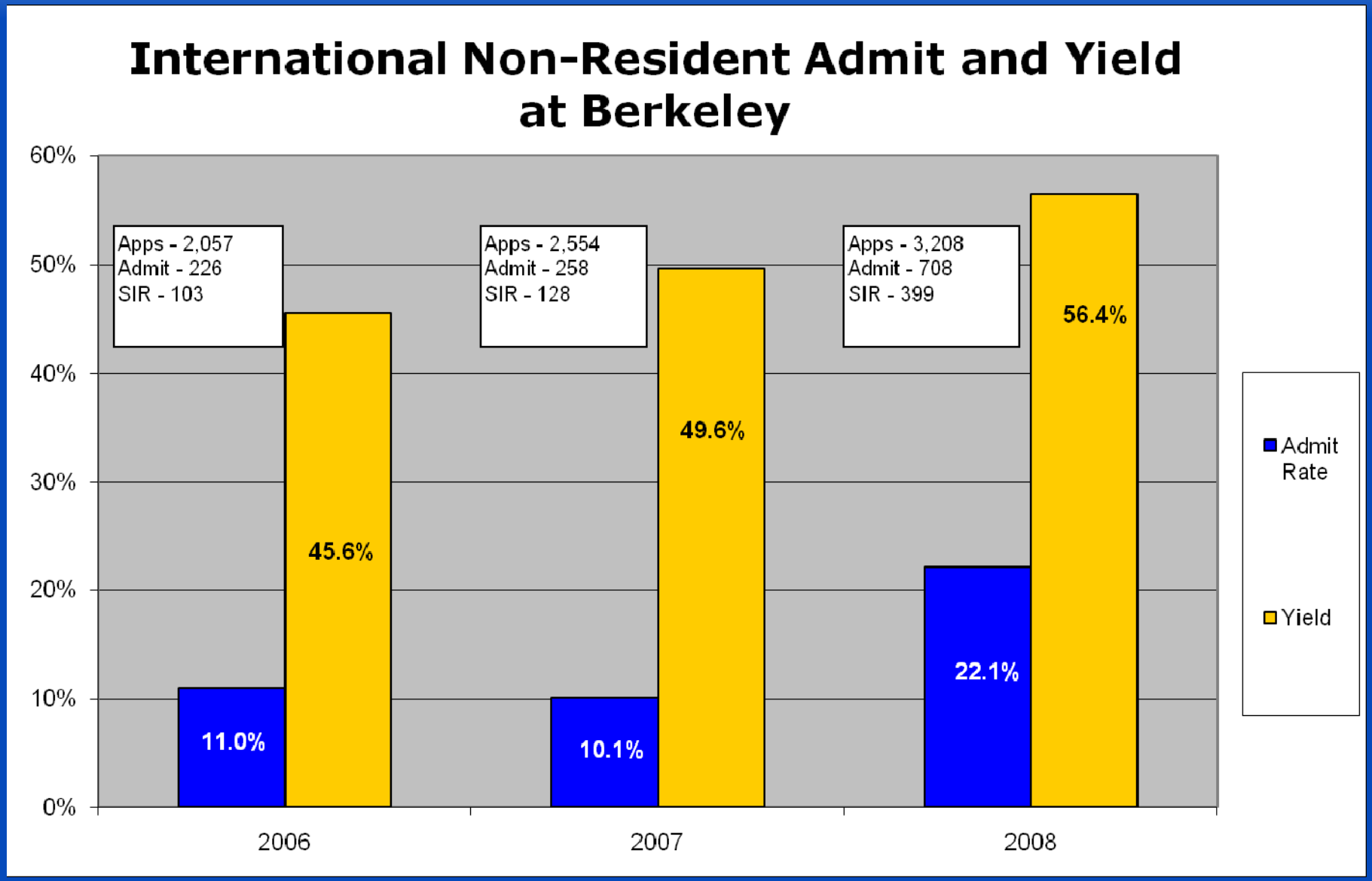
Scoring is Not Equal to an Offer

- 1 = Emphatically Recommend 5%
- 2 = Strongly Recommend 15%
- 2.5 = Recommend 25%
- 3 = Acceptable 40%
- 4 = Qualified 60%
- 5 = Recommend Deny

Graduation & Retention at Cal & Public Peers

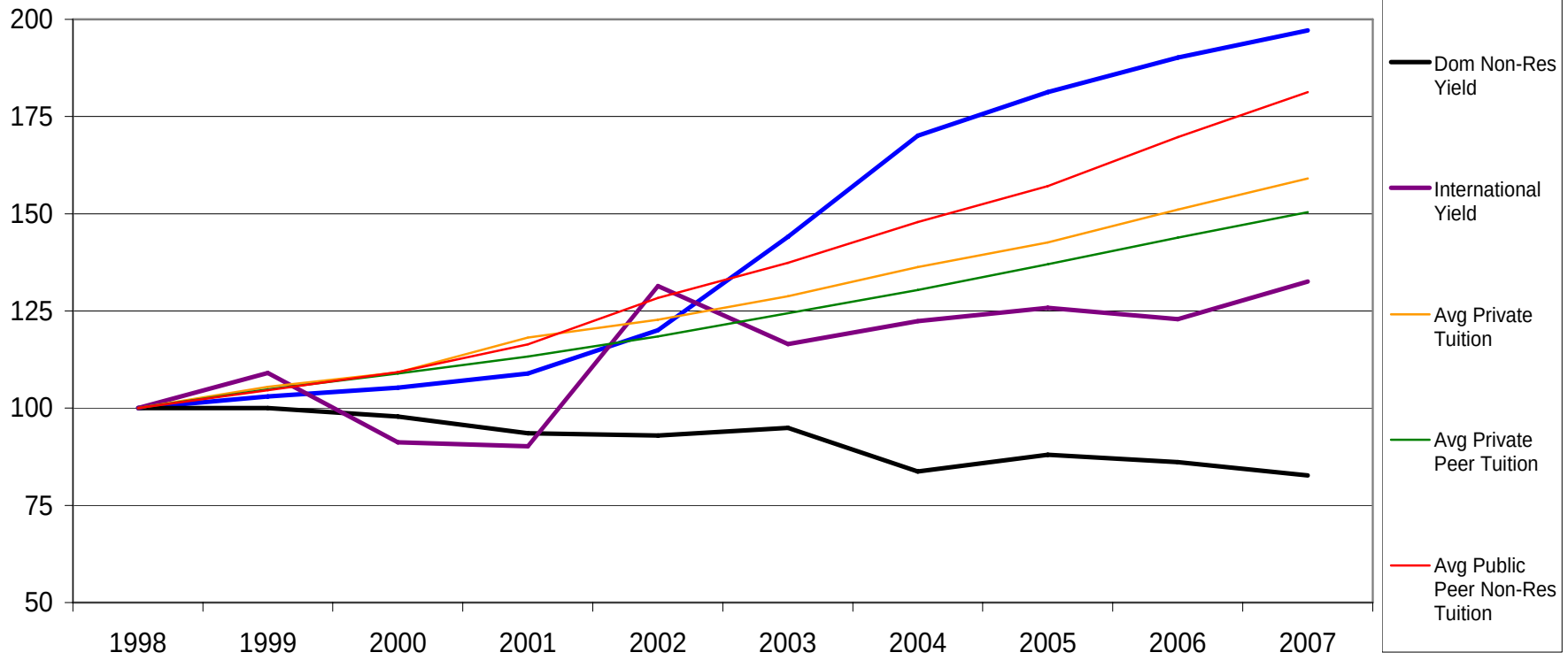



Domestic Non-Resident Admit and Yield at Berkeley
30%
25%
20%
15%
10%
5%
0%
Apps - 4,446
Admit - 966
SIR - 271
Apps - 4,701
Admit - 949
SIR - 231
Apps - 5,719
Admit - 950
SIR - 215
21.7%
28.1%
20.2%
24.3%
16.6%
22.6%
2006
2007
2008
Admit Rate
Yield


International Non-Resident Admit and Yield at Berkeley
60%
50%
40%
30%
20%
10%
0%
Apps - 2,057
Admit - 226
SIR - 103
Apps - 2,554
Admit - 258
SIR - 128
Apps - 3,208
Admit - 708
SIR - 399
45.6%
49.6%
56.4%
11.0%
10.1%
22.1%
2006
2007
2008
Admit Rate
Yield

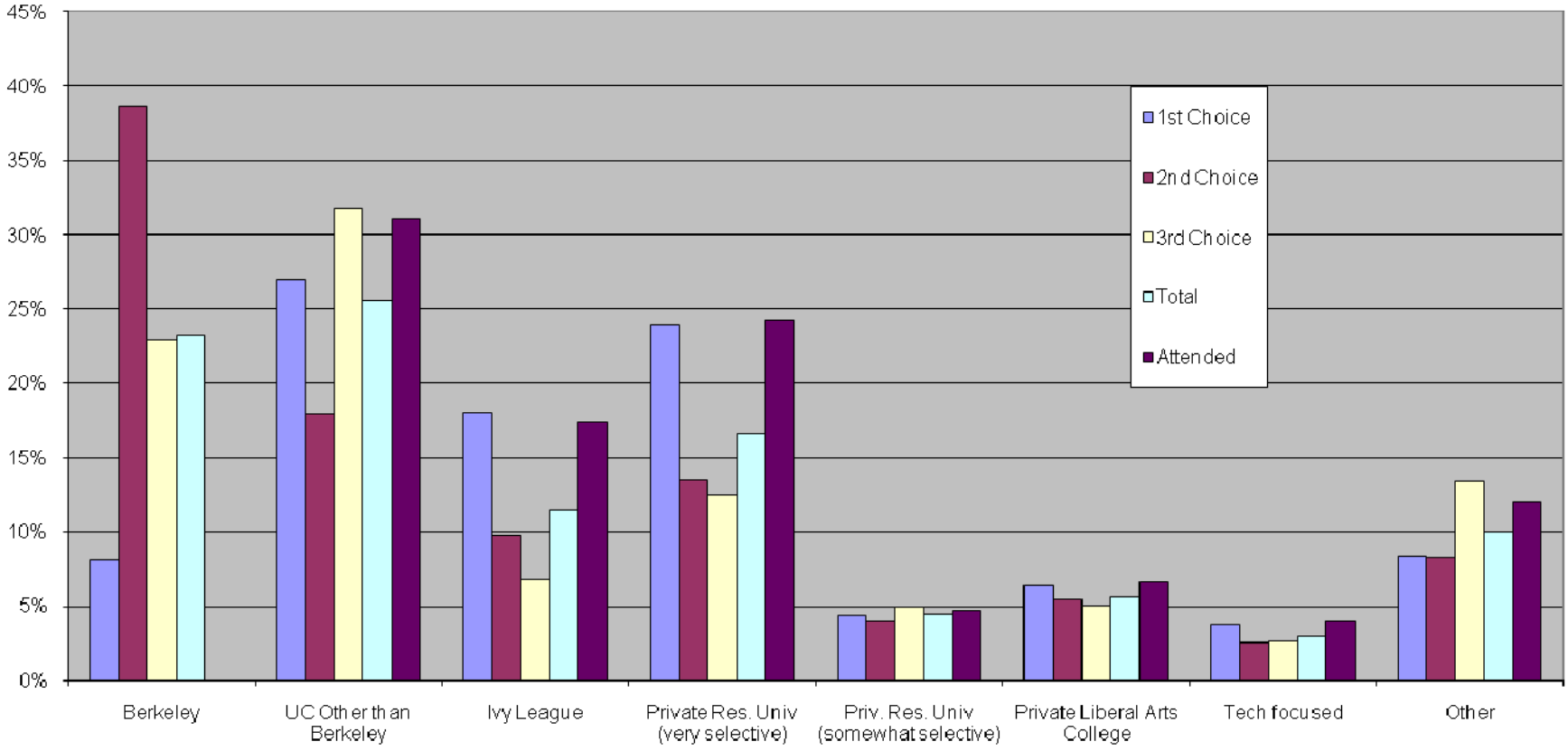
Tuition, Fees & Yield for Non-Residents 1998-2007

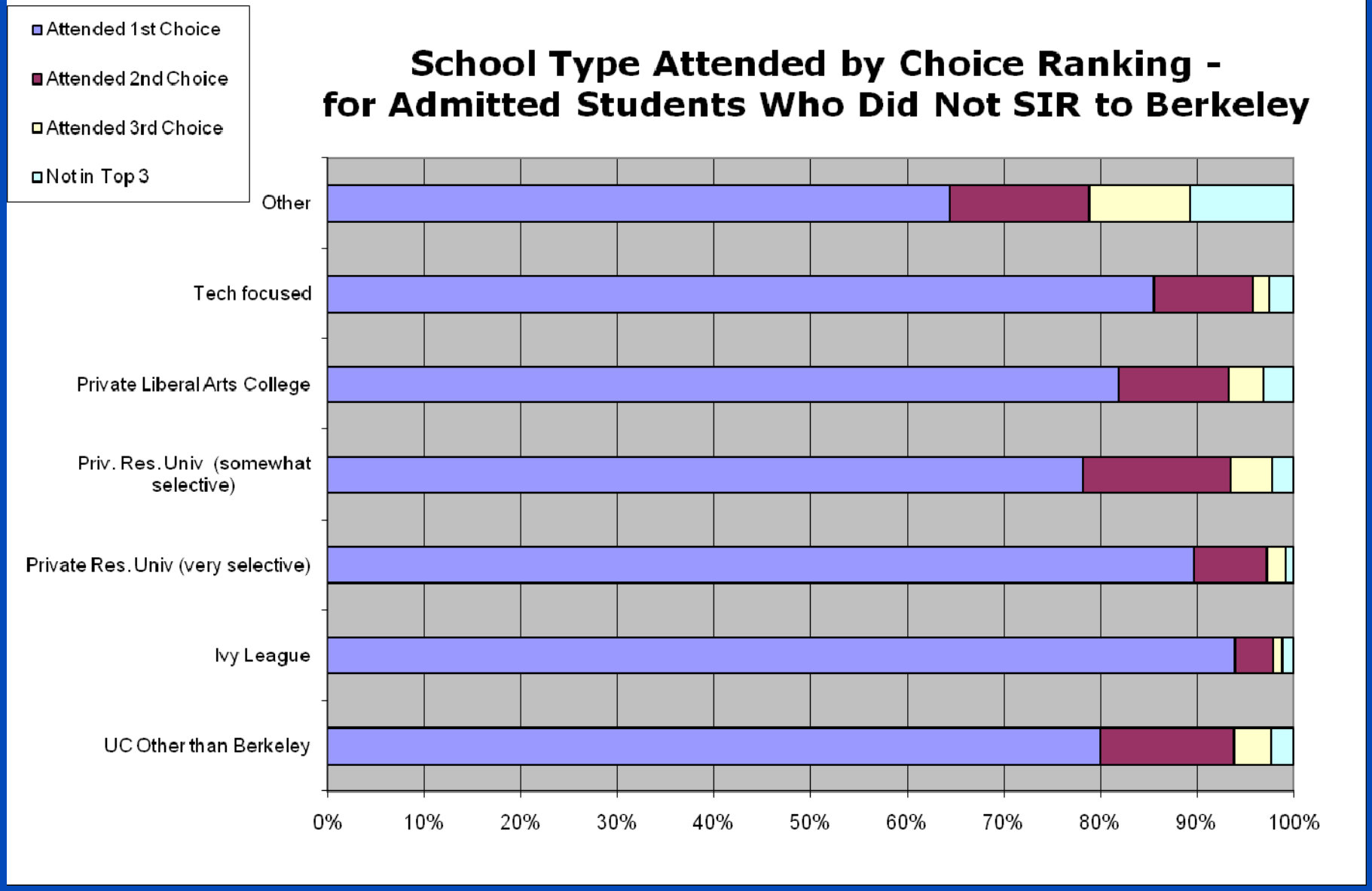
(Indexed at 100)



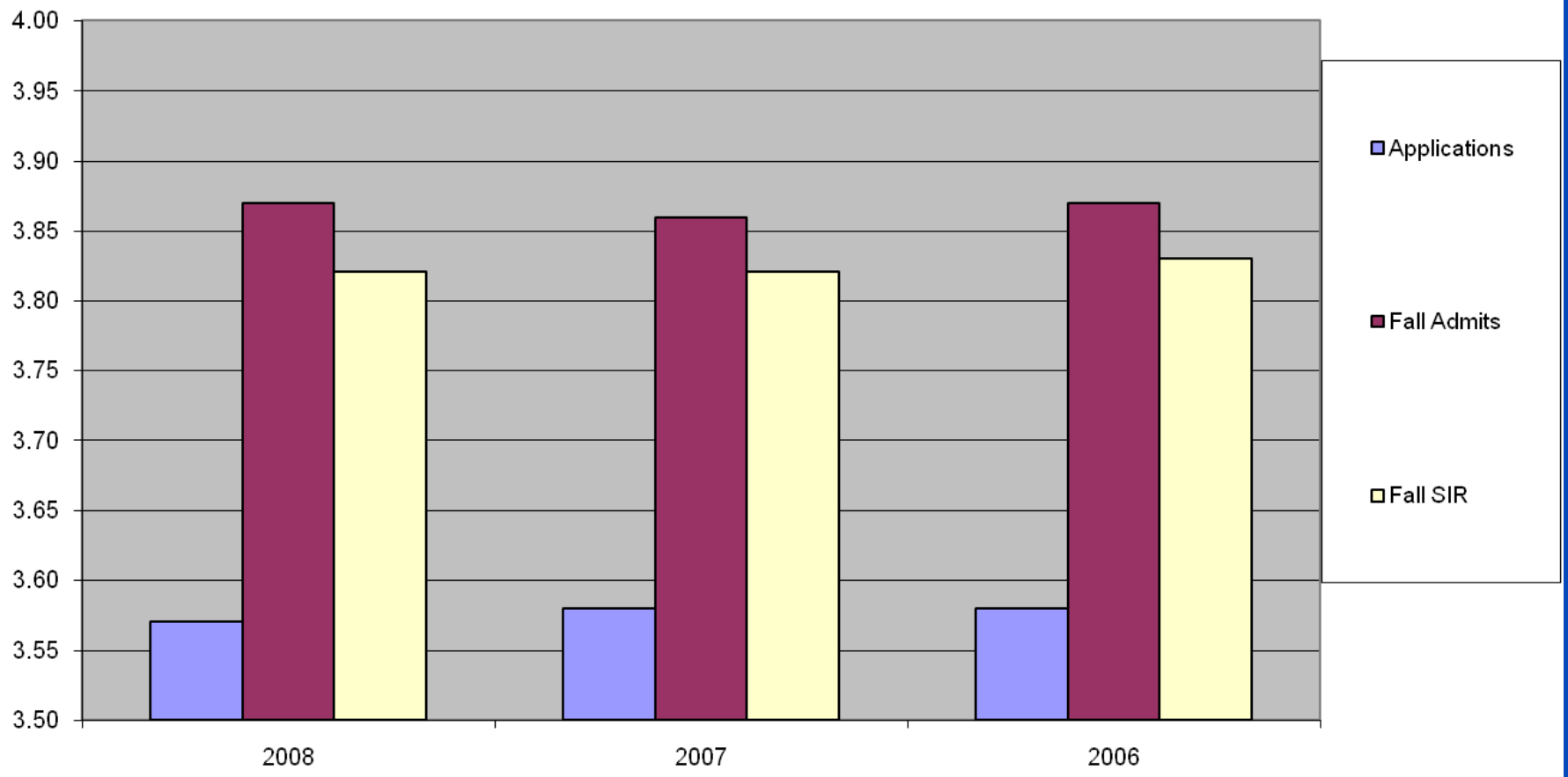
Tuition & Fees	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Domestic NR Yield	32.0%	32.0%	31.3%	29.9%	29.7%	30.4%	26.8%	28.2%	27.6%	26.5%
International Yield	37.3%	40.7%	34.0%	33.6%	49.0%	43.4%	45.6%	46.9%	45.8%	49.4%
UCB In-state Fees	$4,354	$4,176	$4,046	$4,088	$4,335	$5,858	$6,730	$7,434	$7,800	$8,384
Out-of-State Tuit/Fees	$13,928	$14,350	$14,660	$15,162	$16,714	$20,068	$23,686	$25,254	$26,484	$27,452
Avg Private Tuition	$14,709	$15,518	$16,072	$17,377	$18,060	$18,950	$20,045	$20,980	$22,218	$23,395
Avg Peer Private Tuit	$22,734	$23,835	$24,755	$25,756	$26,933	$28,292	$29,650	$31,152	$32,708	$34,193
Avg Peer Public in-state	$3,627	$3,669	$3,868	$4,149	$4,494	$5,126	$5,739	$6,271	$6,717	$7,259
Avg Peer Public non-res	$12,565	$13,143	$13,730	$14,630	$16,135	$17,264	$18,584	$19,741	$21,318	$22,777

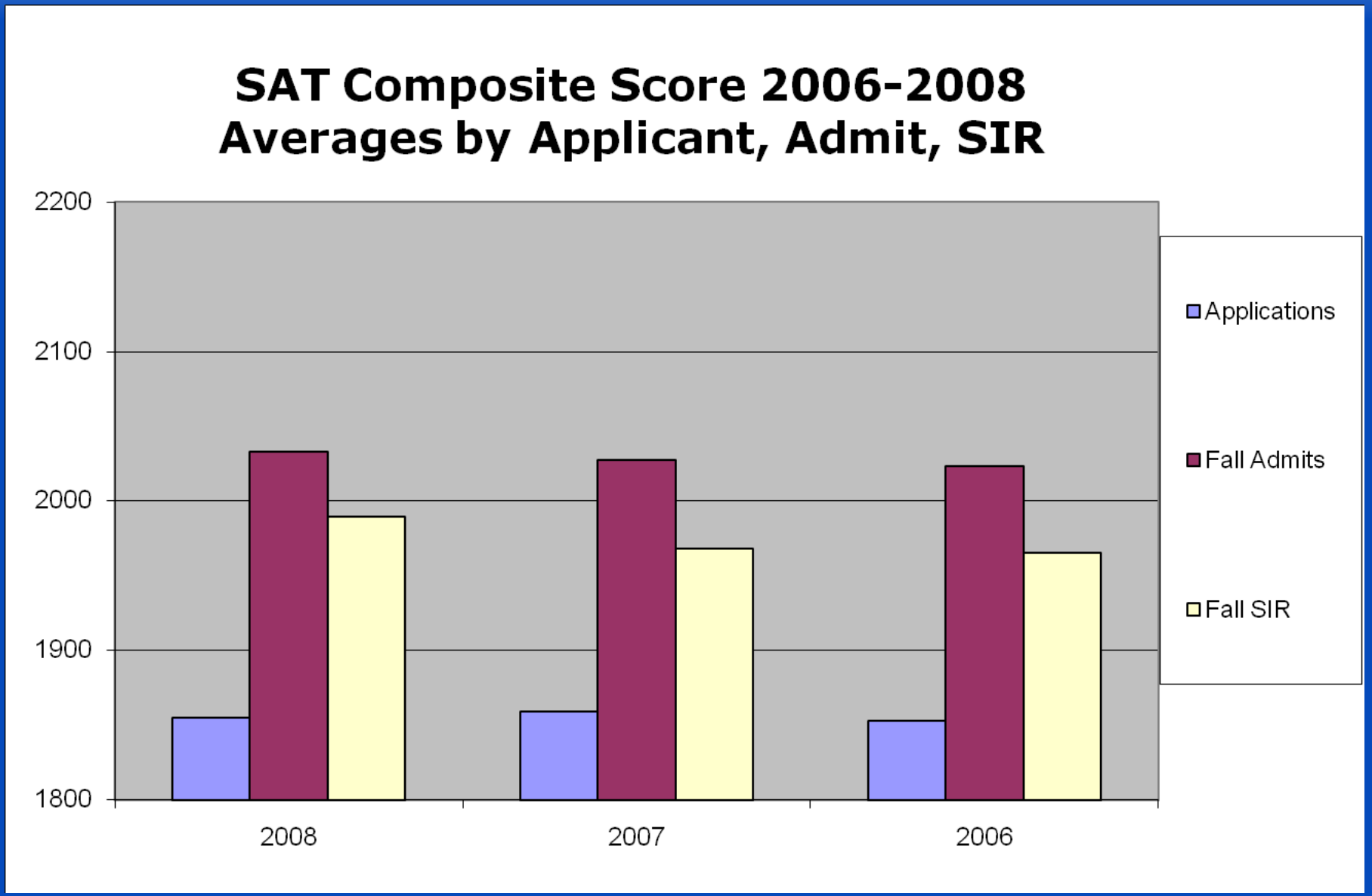
Top 3 College Choices for Admitted Students Who Did Not SIR to Berkeley (group as pct of choice set)

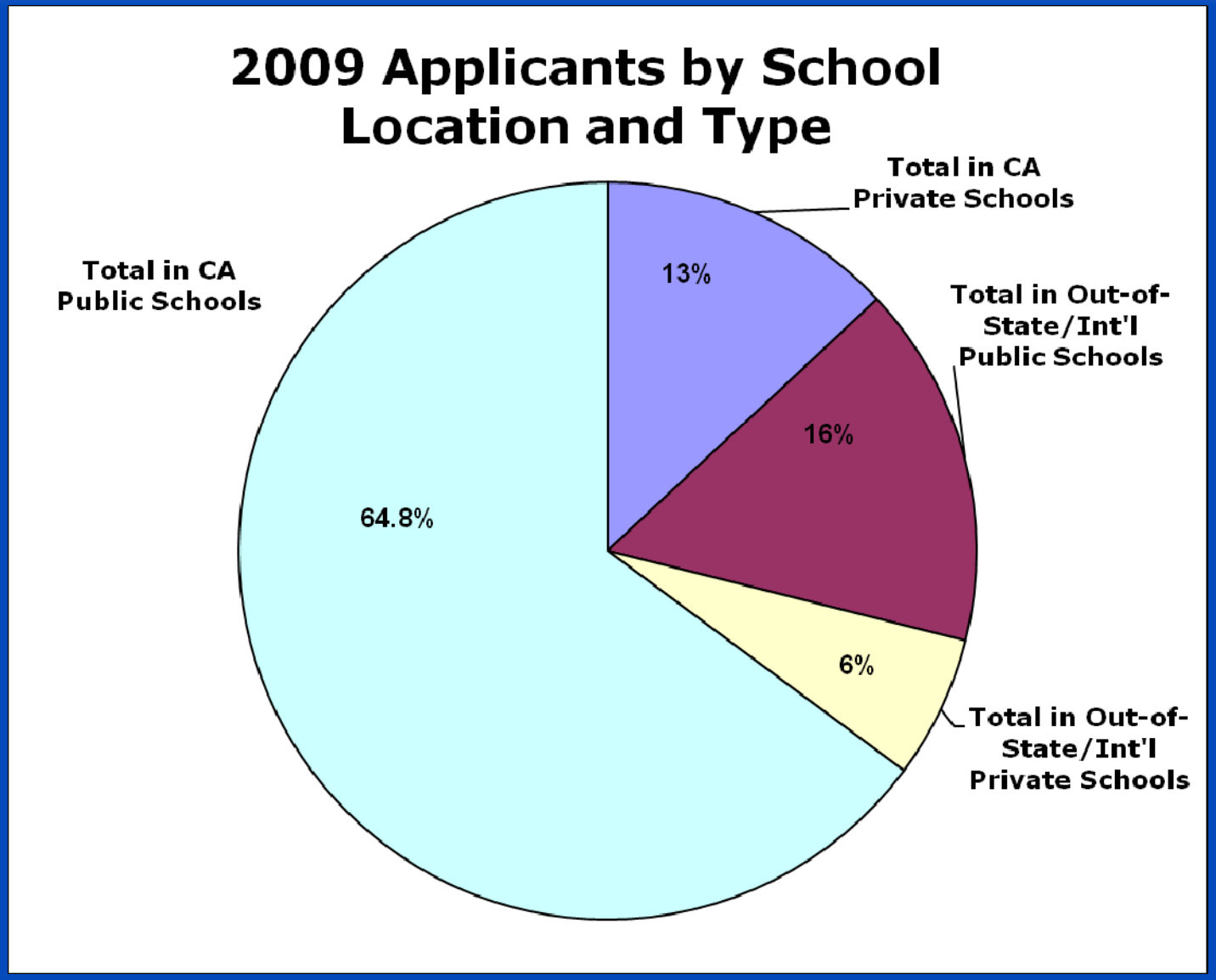



School Type Attended by Choice Ranking -
for Admitted Students Who Did Not SIR to Berkeley
Attended 1st Choice
Attended 2nd Choice
Attended 3rd Choice
Not in Top 3
Other
Tech focused
Private Liberal Arts College
Priv. Res. Univ (somewhat selective)
Private Res. Univ (very selective)
Ivy League
UC Other than Berkeley
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%

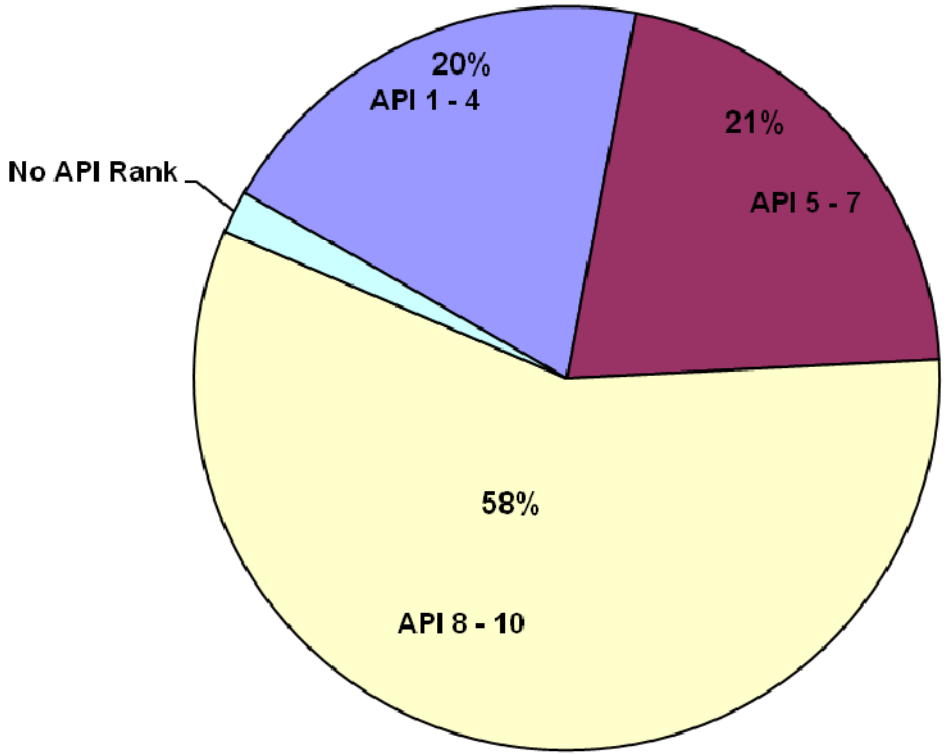
Unweighted GPA 2006-2008 by Applicant, Admit, SIR

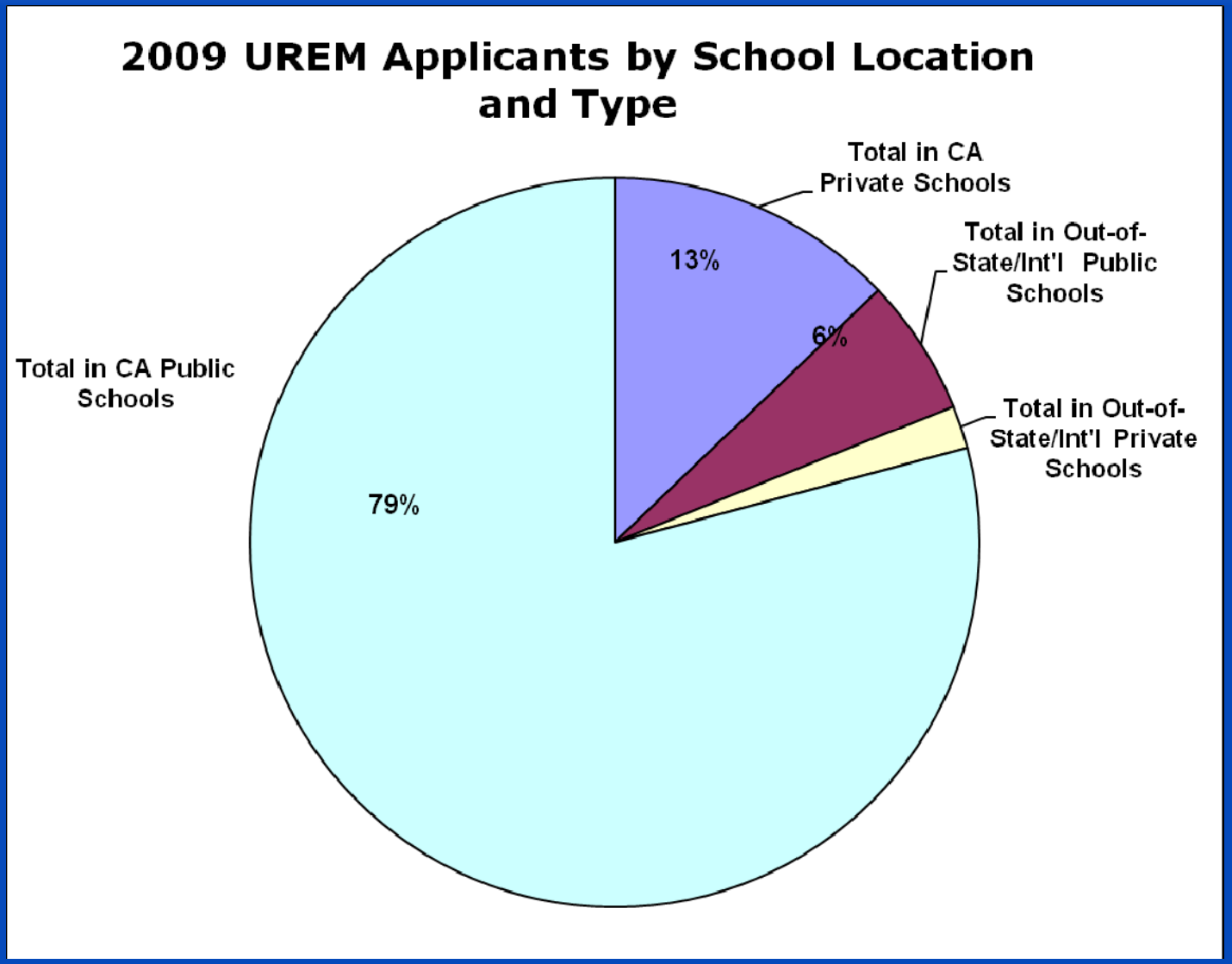



SAT Composite Score 2006-2008
Averages by Applicant, Admit, SIR
2200
2100
2000
1900
1800
2008
2007
2006
Applications
Fall Admits
Fall SIR


2009 Applicants by School Location and Type
Total in CA Private Schools
13%
Total in Out-of-State/Int'l Public Schools
16%
Total in CA Public Schools
64.8%
6%
Total in Out-of-State/Int'l Private Schools

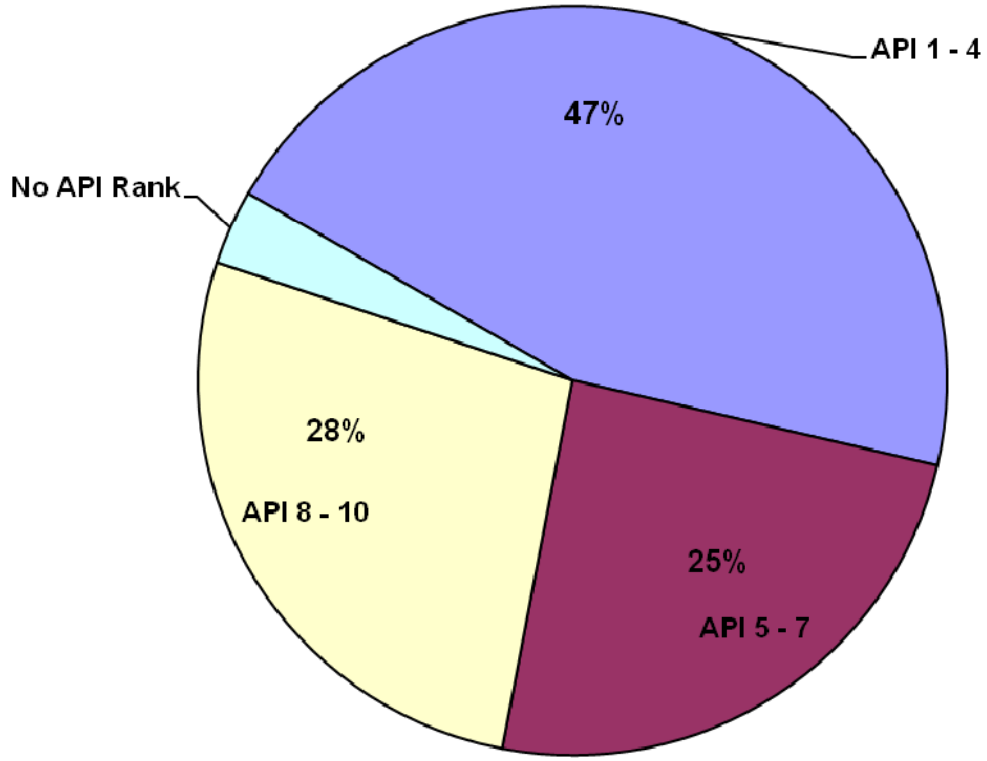
2009 Applicants from CA Public Schools by API Rank (31,523 of 48,627 applicants)

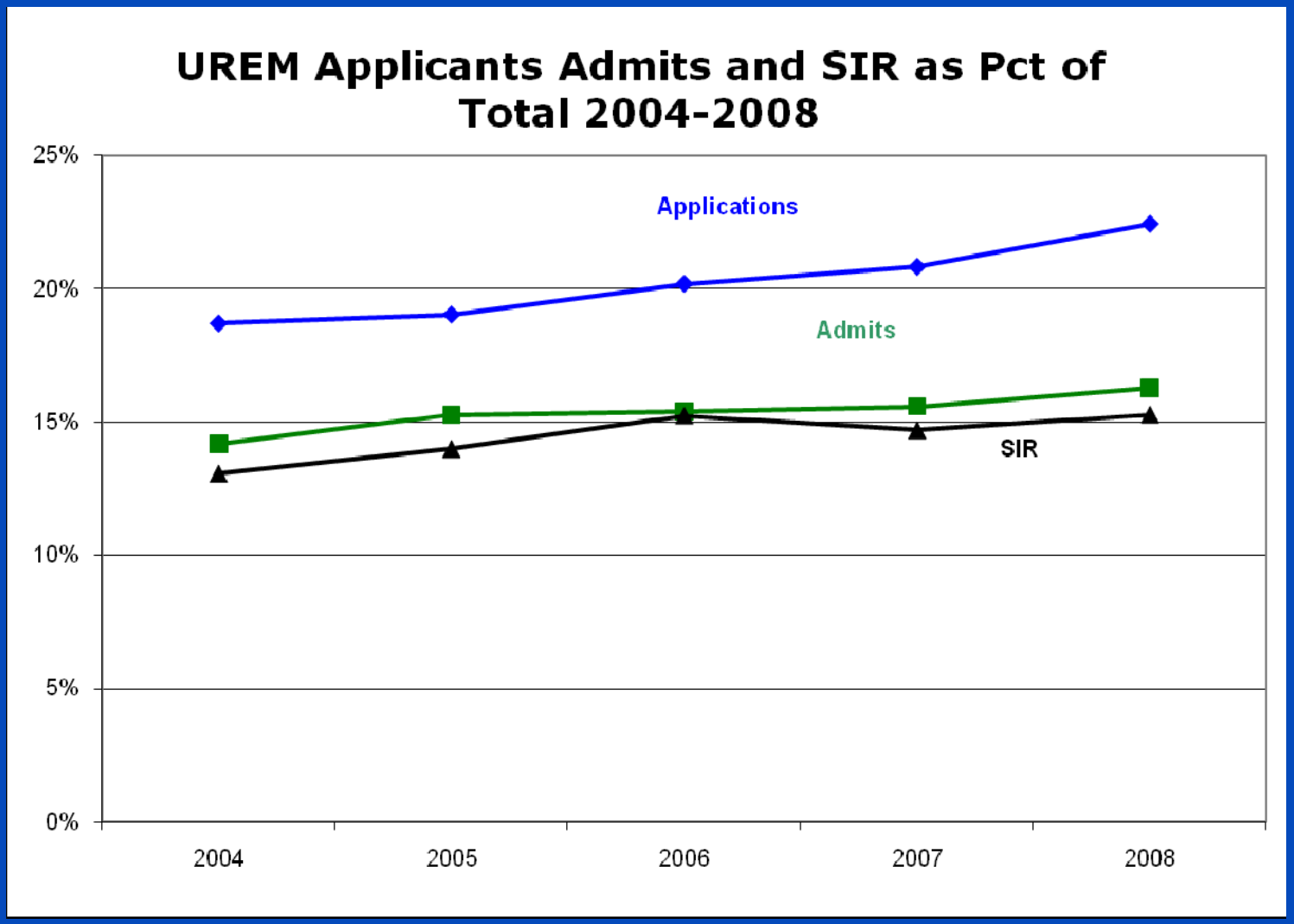


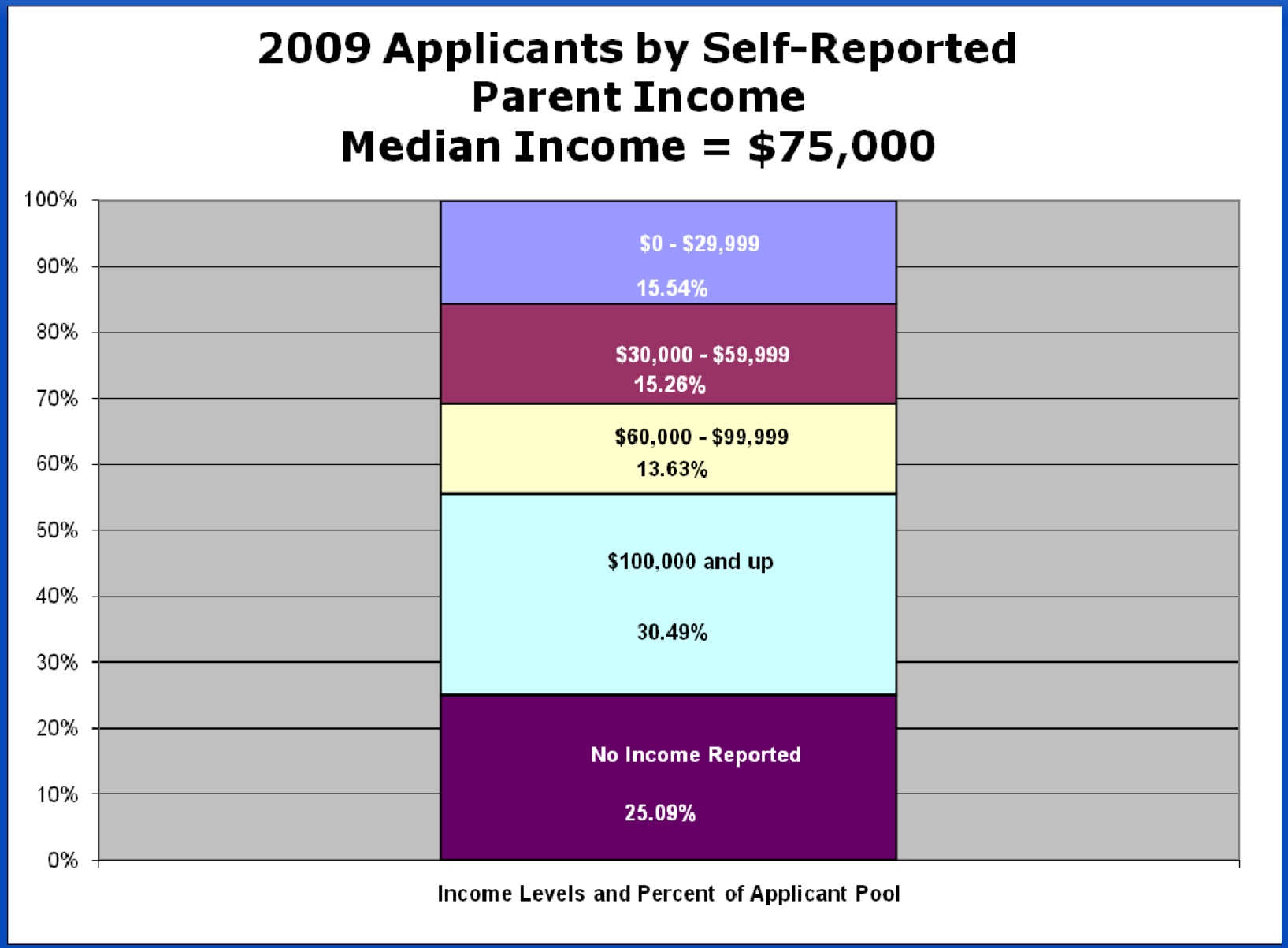

2009 UREM Applicants by School Location and Type
Total in CA Private Schools
13%
Total in Out-of-State/Int'l Public Schools
6%
Total in Out-of-State/Int'l Private Schools
Total in CA Public Schools
79%

2009 UREM Applicants from CA Public Schools by API Rank

(7,849 of 8,196 applicants)




UREM Applicants Admits and SIR as Pct of Total 2004-2008
25%
20%
15%
10%
5%
0%
Applications
Admits
SIR
2004
2005
2006
2007
2008


2009 Applicants by Self-Reported Parent Income
Median Income = $75,000
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
$0 - $29,999
15.54%
$30,000 - $59,999
15.26%
$60,000 - $99,999
13.63%
$100,000 and up
30.49%
No Income Reported
25.09%
Income Levels and Percent of Applicant Pool

Questions?