



# **HANDS-ON ADMISSIONS: Diploma Mills**

# What is a "diploma mill"?

A "diploma mill" or "degree mill" is an organization or individual that

- produces and sells diplomas, degrees, transcripts, or other academic records that are
- meant to give the impression of academic achievement, but really represent little or no study.

Such credentials are "bogus" - "fakes" that give a false impression of educational achievement.

- Worthless documents from bodies that are not real, or not recognized, educational institutions
- Fraudulent misrepresentations of documents issued by legitimate institutions

# Why is diploma mill fraud a problem? Why is confirming the status of questionable institutions important?

- Ethical Reasons: Admission based on unexamined documents supports and rewards fraud. This devalues legitimate education and marks the higher education institution (HEI) as an easy target for fraudulent activity.
- Legal Reasons: By not reviewing documents carefully, the HEI could be violating the law. In most countries, being a part of a legal system that regulates credentials gives HEIs legal obligations.
- Practical Reasons: When it becomes known that a HEI supports fraud, its reputation suffers, and honest students stay away. Fraud is expensive; it takes resources away from honest applicants, and the process of trying to "fix" a problem case, or rebuild an entire reputation, wastes resources.

### What is the solution? Be PROACTIVE. Be prepared for FRAUD!

- Take fraud seriously.
- Educate yourself and your colleagues. Learn how to identify, collect and effectively use reliable sources of
  information. Do not rely on "lists"; learn how to analyze and research documents to confirm their legitimacy.
- Establish a standard approach to reviewing and evaluating documents.
- Include a verification procedure in every case. The level of research needed to confirm the documentation
  can vary from case to case, but every institution and document should be confirmed.
- Establish policies on fraud and inform your applicants of the consequences of presenting bogus documents.
- Share information with your colleagues. We must work together to be a part of the solution!

### How do diploma mills operate? Look for the "red flags".

Diploma mills operate in many of the same ways that other fraud operations work – by imitating legitimate activity. They try to make themselves look "real", but there are some things to watch out for:

- Name: The "institution" has a "distinguished" or "traditional" sounding name, or a name similar to a well-known or legitimate institution.
- Physical location: The "university" has a Web site but there is no evidence, or there is conflicting information, about its actual physical address. It uses "edu", "ac", or "uk" in the URL, giving the impression of being a US or British institution. The only way to contact the "university" is by emailing your contact information.
- Recognition: The Web site includes false, misleading or meaningless claims of "accreditation", "recognition",
   "affiliation", "membership", or other types of status that are meant to give the impression of legitimacy, but
   really mean nothing in the legitimate higher education community.
- Speedy degrees: The amount of time required to get the "degree" is suspiciously fast. A large amount of credit, or the whole "degree", is based on "life experience" only; "send us your CV and receive a degree".
- Costs: The Web site shows a "lump sum" cost for the "degree" and "transcripts". Specific courses, grades, majors, etc. can be "bought". There are special "deals" or discounts if one "buys now".
- Sample documents: Samples of diplomas and transcripts are shown on the Web site.
- Groups of diploma mills: Several "university" Web sites may operate from the same computer. You can do a
  "who is" search to find the IP (Internet Protocol) address and owner of the Web site, then search for Web
  sites with the same IP address.





### Diploma mills EXPLOIT issues of recognition and accreditation.

### Some ways include claiming:

- That "accreditation" or "recognition" is not needed, not important, too "subjective" or otherwise "not appropriate", not in line with the institution's mission or philosophy, etc..
- "Accreditation" from an unapproved or bogus accreditor.
- To be "accredited" by an entity whose name sounds very similar to that of a legitimate accrediting body.
- To be "authorized" or "recognized by" or "affiliated with" an entity that has no authority in the sphere of education.
- To be "authorized" or "recognized" in a foreign country by a body that has no authority in the sphere of education (or is not recognized by the body that does have authority), or in a country/entity that has no legitimate body for supervising education or supervising higher education. Examples: "National Board of Education" "in Liberia", a bogus entity; "Hutt River Province" in Australia; "Seborga" in Italy; cantons of Switzerland that have no higher education; several Caribbean islands; some Pacific islands.

# What makes a higher education institution or degree "legitimate"? How do you confirm the status of the institution?

#### A. In the United States - Accreditation:

- A non-governmental, voluntary, peer-review process, and a standard for recognition of credits and degrees.
  - Regional or national accreditation of the institution as a whole
  - Professional or program accreditation of programs of study offered by regionally-accredited institutions
- The process of legally establishing an educational institution is regulated by law in each state. However, having legal permission to operate is NOT equivalent to being "accredited".
- Accrediting associations are reviewed and approved the US Department of Education and the Council for Higher Education Accreditation (CHEA). The accreditation status of an institution or program of study can easily be verified by contacting CHEA or the US Department of Education.
- In general, regionally-accredited institutions only accept degrees and credits from other regionally-accredited institutions. This is why "appearing" to be "regionally accredited" is important to diploma mills.

### Resources:

Council for Higher Education Accreditation (CHEA): <a href="www.chea.org">www.chea.org</a> - See links "Degree Mills and Accreditation" and "Database of Institutions and Programs Accredited by Recognized US Accrediting Organizations" on the CHEA home page.

US Department of Education: Office of Postsecondary Education Database of Institutions and Programs
Accredited by Agencies and State Approval Agencies Recognized by the US Secretary of Education:
<a href="http://www.ed.gov/admins/finaid/accred/index.html">http://www.ed.gov/admins/finaid/accred/index.html</a>; Diploma Mills and Accreditation:
<a href="http://www.ed.gov/students/prep/college/diplomamills/index.html">http://www.ed.gov/students/prep/college/diplomamills/index.html</a>

### B. In Many Other Countries – Government Recognition:

• In most countries, education is regulated by national or regional law and governments are responsible for the establishment, funding, operation, administration and supervision of educational institutions. Public institutions, as well as private institutions that have the same legal standing as public institutions, are officially "recognized".

### Recent Developments: Bogus "Services" Have Expanded

Some diploma mills now also offer:

- US high school diploma / high school equivalency credentials
- Degree and transcript verification services
- Foreign credential evaluation services, if the diploma mill claims to be a "foreign" institution
- Apostille services, if the diploma mill claims to be a "foreign" institution

### Electronic Tools for Researching "Red Flags"

- The entity's Web site pay attention to the "red flags"
- IP "who is" search to identify the owner of the Web site www.samspade.org/, www.whois.org, www.whois.sc
- Location: USA Reverse address search www.reverseaddress.com; US reverse telephone number search www.reversephonedirectory.com; UK Royal Mail Web site http://www.royalmail.com/portal/rm/home; Satellite maps (Google Earth)
- Accreditation / recognition Check resources listed above; cross-reference using official/reliable sources
- "Play the game" yourself respond to spam, show interest in obtaining a degree, collect and document the information you receive



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# **Diploma Mill Resources and References**

#### From the United States:

Guide to Bogus Institutions and Documents, AACRAO, 2006 – www.aacrao.org/publications/ Contributors: John Bear, Allen Ezell, Alan Contreras, Jane Yahr Shepard, Eva-Angela Adan, Edward Devlin, Ann M. Koenig, Jessica Montgomery, LesLee Stedman.

Degree Mills: The Billion-Dollar Industry that has Sold over a Million Fake Diplomas by Alan Ezell and John Bear Prometheus Books, 2005 – www.degreemills.com

Accreditation Mills by Allen Ezell, AACRAO C & U Journal, Summer 2005 -

http://www.aacrao.org/publications/candu/index.cfm

Information Resources Concerning Unaccredited Degree-Granting Institutions, compilation by Prof. George Gollin, University of Illinois at Champaign-Urbana, of various resources including news items and public legal documents: <a href="http://web.hep.uiuc.edu/home/g-gollin/pigeons/">http://web.hep.uiuc.edu/home/g-gollin/pigeons/</a>

Unconventional University Diplomas from Online Vendors or Fraud, Corruption and Scandal: Buying a Ph.D., by Prof. George Gollin, University of Illinois at Champaign-Urbana, August 2003. Overview of how diploma mills operate - http://www.hep.uiuc.edu/home/g-gollin/diploma mills.pdf

Diploma Mills - The \$200 Million a Year Competitor You Didn't Know You Had, by John Bear, Ph.D., 2001 http://www.degree.net/html/diploma mills.html

The Bears' Guides published by Ten Speed Press. These guides list many "fake", "substandard" and "dubious" institutions and their equally questionable accreditors. Available from the publisher http://www.tenspeed.com - and many commercial booksellers. Older editions are sometimes available through used book Web sites.

Transcript Fraud and Handling Fraudulent Documents, Winter 2005, and Diploma Mills-Past, Present, and Future, Winter 2002, articles by Allen Ezell the in AACRAO C & U Journal: http://www.aacrao.org/publications/candu/index.cfm

Diploma Mills. Oregon Student Assistance Commission, Office of Degree Authorization: http://www.osac.state.or.us/oda/diploma mill.html

Council for Higher Education Accreditation, USA - www.chea.org

US Department of Education, Accreditation - http://www.ed.gov/admins/finaid/accred/index.html

US Federal Trade Commission: Avoid Fake Degree Burns by Researching Academic Credentials: http://www.ftc.gov/bcp/conline/pubs/buspubs/diplomamills.htm; Degree Mills: Degrees of Deception: http://www.ftc.gov/bcp/conline/pubs/alerts/diplomaalrt.htm

Don't Judge a College by Its Internet Address, Chronicle of Higher Education, Nov. 26, 2004 http://chronicle.com/free/v51/i14/14a02901.htm

Special Report: Degrees of Suspicion published by Chronicle of Higher Education, June 25, 2004 http://chronicle.com/prm/weekly/v50/i42/42a00902.htm

Fraud and Education: The Worm in the Apple, Harold J. Noah and Max A. Eckstein, Rowman & Littlefield Publisher, Inc., 2001

Degree Duplicity by Mark Clayton, The Christian Science Monitor, June 10, 2003 http://www.csmonitor.com/2003/0610/p15s02-lehl.html

A Case Study in Foreign Degree (Dis)approval by Alan Contreras, International Higher Education, Summer 2003, Center for Higher Education, Boston College: http://www.bc.edu/bc\_org/avp/soe/cihe/newsletter/News32/text004.htm

International Diploma Mills Grow with the Internet by Alan Contreras, International Higher Education, Summer 2001- http://www.bc.edu/bc\_org/avp/soe/cihe/newsletter/News24/text003.htm

How Reliable is National Approval of University Degrees? by Alan Contreras, International Higher Education, Fall 2002 - http://www.bc.edu/bc\_org/avp/soe/cihe/newsletter/News29/text005.htm

### From Other Countries:

Netherlands: Centre for Information on Diploma Mills - http://www.diplomamills.nl/index engels.htm

Sweden: Bluffuniversitet och falksa examsbevis, Sverige och världen (Fake Universities and Bogus Degrees,

Sweden and the World) by Erik Johansson and Henrik Hansson (in Swedish) http://web2.hsv.se/publikationer/rapporter/2005/0525R.pdf - summary in English:

http://www.hsv.se/reports/2005/5.7cb94a2910b5ac8d550800033131.html

Liberia: Ministry of Education Identifies Illegal Learning Institutions:

http://www.analystnewspaper.com/moe identifies illegal learning institutions.htm

Government Finally Closes St. Luke [medical school]:

http://allafrica.com/stories/200507200430.html

Italy: Italy's Internet Dottores Risk Jail: http://www.thes.co.uk/search/story.aspx?story\_id=2024571



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# Three Gentlemen of London: The "University Degree Program"

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# Some other "University Degree Program" names:

Ashford, Bedford, Brentwick, Carrington, Devon, Devonshire, Dorchester, Dunham, Glencullen, Harrington, Lafayette, Landford, Northfield, Palmers Green, Parkhurst, Parkwood, Ravenhurst, San Moritz, Shaftesbury, Shelbourne, Shepperton, Stafford, Strassford, Suffield, Thornewood, Switzerland (U. of Switz.), Walsh, Westbourne, Western Ohio, Westhampton, Wexford, Wiltshire, Xavier

# To Confirm the Status of Recognized UK Institutions:

"UK Recognised Degrees" - http://www.dfes.gov.uk/recognisedukdegrees/



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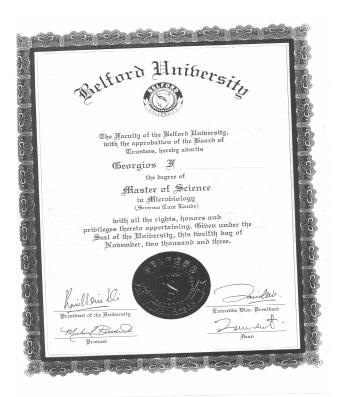
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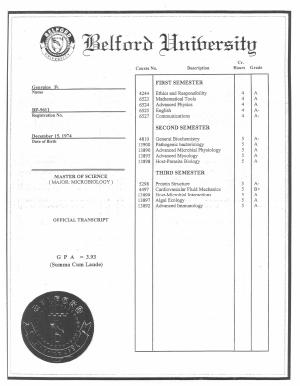
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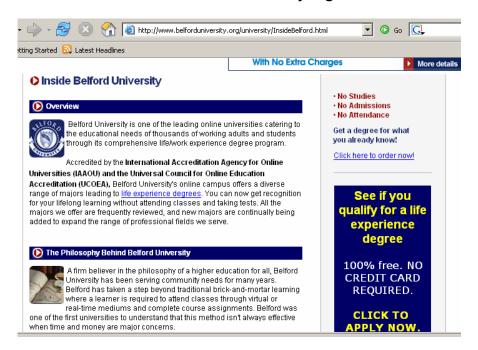


# Belford University: Do You See Any 'Red Flags'?





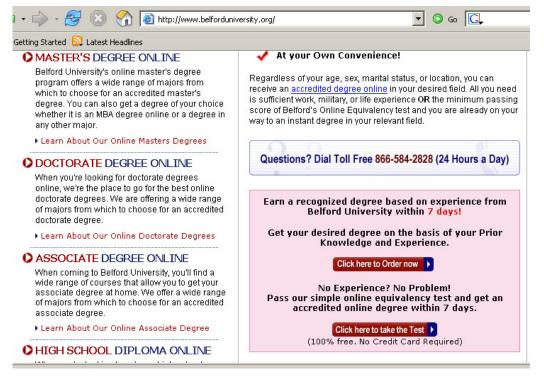
## www.belforduniversity.org

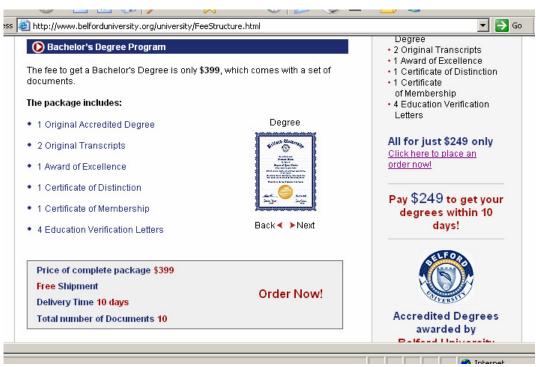




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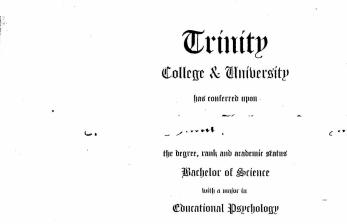




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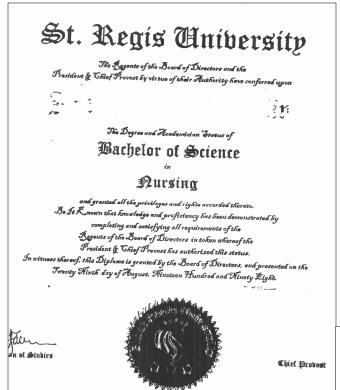
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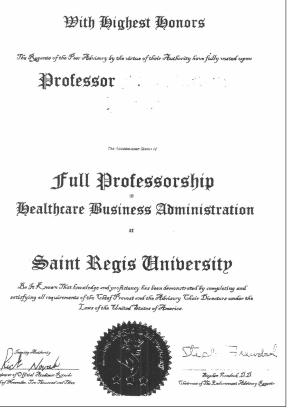


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# "St. Regis University" When "Government Recognition" Is Not What It Appears to Be

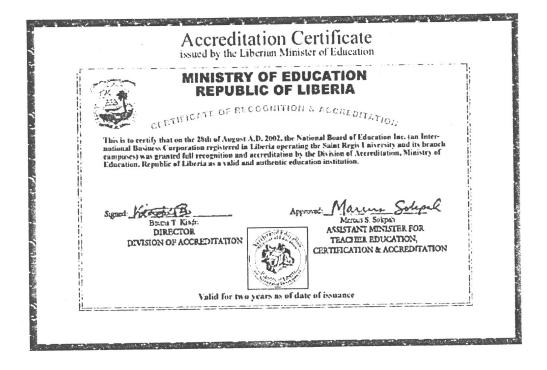


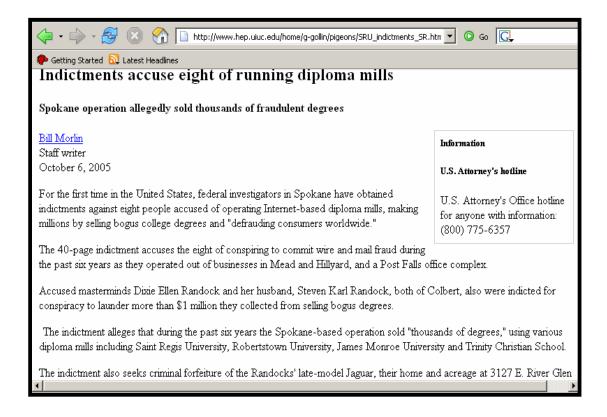




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### **About the Presenter**

### Ms. Ann M. Koenig

Southwest Regional Director, Credential Evaluation Services AACRAO International Education Services, USA

**Ann M. Koenig** has worked with AACRAO International Education Services since 2002. Over the last 18 years she has worked in three private foreign credential evaluation services in the United States, and held positions in admissions, student records management and academic advising at Cardinal Stritch University (Milwaukee, Wisconsin), the University of Maryland University College program in Schwäbisch Gmünd, Germany, Golden Gate University (San Francisco), and the University of California, Berkeley.

Ms. Koenig is an active member of AACRAO, NAFSA: Association of International Educators, and EAIE. She is a contributing author of the new AACRAO *Guide to Bogus institutions and Documents*, published in April 2006, as well as AACRAO's *Foreign Educational Credentials Required*, 5<sup>th</sup> *Edition* (2004), *A Guide to Educational Systems Around the World* (NAFSA, 1999), and the 1992 PIER Workshop Report *The Admission and Placement of Students from the Republic of Poland.* Her monograph *An Overview of the Educational Systems of Albania* was published by Educational Credential Evaluators, Milwaukee, in 1993.

As a specialist in the regions of east/central Europe and Eurasia, Ms. Koenig is writing the chapter on the educational system of Uzbekistan for an upcoming AACRAO volume on the educational systems of Central Asia.

Ms. Koenig has given numerous presentations on topics related to educational systems, credential evaluation, best practices, document fraud and diploma mills. She works with an international group of researchers from the education, government, security and consumer protection sectors who informally call themselves "the fraud busters" and give presentations and workshops at AACRAO, NAFSA, EAIE and many other conferences. The new AACRAO *Guide to Bogus institutions and Documents* features articles written by Ms. Koenig and her "fraud buster" colleagues.

**AACRAO**, the American Association of Collegiate Registrars and Admissions Officers, was established in 1910 as a non-governmental, non-profit professional membership association. Today it represents more than 9000 individuals working in the areas of enrollment and student records management, from about 2300 institutions in the United States and over 35 other countries. AACRAO International Education Services support the international admissions and student record management work of higher education institutions, through research and publication, training programs, foreign credential evaluation services, and consulting services.

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