
Entry Level Guide to Establishing Successful Partnerships in an Era of Change in International Higher Education

NAFSA: Association of International Educators
Region II Conference
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Why are we discussing this topic?

- Transnational education
 - Joint degrees
 - Institutional affiliations
 - Modes of instruction, including distance, on-line, television, correspondence, etc.
 - Accreditation organizations
 - Quality assurance systems
 - Study abroad
 - Transfer credit
-

Discussion

What must be considered when establishing transnational programs that are likely to be recognized in other countries?

What factors do admissions professionals consider when determining recognition of transnational and exchange programs?

The Good Old Days ...

Institutional recognition was
based on

- Approval by the Ministry of Education to operate
 - Conferral of degree-granting authority
 - Governmental recognition to operate as a higher education or professional institution
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Questions to consider...

Legal Considerations

- Which entity is responsible for bestowing degree-granting authority in a country?
 - Does legislation exist that allows degree-granting authority to be controlled by an entity outside of the country?
 - Can a degree-granting institution in one country award degrees earned in a second country?
 - If so, under which circumstances?
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Quality Control

- Which country is responsible for quality control of a degree-granting institution?
- Which entity is responsible for quality control of a degree-granting institution?
- Can a degree be considered recognized even if it is offered at an institution that does not have degree-granting authority? If so, under which circumstances?
- Is the mode of instruction significant? Distance, television, correspondence, on-line, evening, etc.

Credentials

- Is the credential one that is authorized to be awarded in the country?
- If the credential is not authorized to be awarded in the country, what is its legal status in the country?
- Can the credential be used for employment purposes, but not for further education?
- Who issued the document?
- Is the document in the normal format of the recognized institution?



A sample policy...

Two requirements for a degree to merit recognition as a valid academic qualification:

- The degree-awarding institution must be officially recognized as degree-granting by the authorities who have jurisdiction over tertiary education in the country in which the institution operates.
 - The degree-granting institution must have taught the student who received the degree if the degree represents completion of a taught degree program. Alternatively, the institution must have set, administered, and marked (graded) the examinations passed by the student if the degree represents completion of examinations based upon self-study.
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New models for exchange and institutional relationships

TRANSCRIPT

NAME : 
 NRIC / PASSPORT NO. : 
 PROGRAMME : **DIPLOMA IN BUSINESS MANAGEMENT**
 (DBMD2 0328A)
 PROGRAMME DURATION: 7 April 2003 to 2 October 2003

EXAMINATION RESULTS

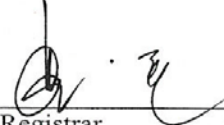
Principles of Business Management	A
Business Accounting & Finance	A
Business Law	C
Fundamentals of Information Technology	A
Organisational Behaviour	B
Principles of Marketing & Production Management	C
Principles of Economics	A
Business Statistics	A

AWARDED : DIPLOMA IN BUSINESS MANAGEMENT

DESCRIPTION OF THE PROGRAMME

The Diploma in Business Management is specially designed to impart comprehensive managerial skills and knowledge to participants and equip them with an understanding of business operations in a changing business environment.

<u>MARKS</u>	<u>GRADING</u>
80% and above	A Distinction
70% – 79%	B Credit
60% – 69%	C Good
50% – 59%	D Pass
Below 50%	F Fail
50% and above	D@ Pass on resit
Below 50%	F@ Fail on resit


 Registrar
 Examination



26 November 2003
 Date

Ref: A [REDACTED]

25 June 2004

TO WHOM IT MAY CONCERN

This letter serves to inform you that [REDACTED] is a full-time student taking the **Advanced Diploma in Business Management** programme jointly conducted by the **University of Bradford (UK)** and the **Management Development Institute of Singapore (MDIS)**.

Ms Wang had completed the following modules during her course of studies:

MODULES**GRADES AWARDED**

Marketing Management	C
Financial Management	B
Business Information Systems	D
Business Economics	C
Management of Human Resource & the Practice of Management	B
Production & Operations Management	C

GRADE	MARKS
A - Distinction	80% & Above
B - Credit	70% - 79%
C - Good	60% - 69%
D - Pass	50% - 59%
F - Fail	Below 50%
D@ - Pass on resit	Above 49%
F@ - Fail on resit	Below 50%

Please contact the undersigned at 6419 3158 if you need further clarification to the above.

Lee Ling Choo
Assistant Manager
Examinations Unit



Management Development Institute of Singapore & University of Bradford - UK

Questions	Facts
Who issues the diploma?	Credential is jointly issued by the University of Bradford and MDIS.
Who is responsible for teaching, setting and marking examinations?	MDIS is not a degree-granting institution in Singapore.
Who is responsible for faculty selection and supervision?	University of Bradford is a recognized degree-granting institution in UK.



It is hereby certified that



was admitted to the degree of

**BACHELOR OF PHILOSOPHY (EDUCATION)
(WITH HONOURS)**

Class two, Division two

of this University at a Congregation held on

Tuesday 8 July 2003

Vice-Chancellor

Registrar

THE UNIVERSITY OF
WARWICK

21.12.04

Name:

Address:

P.O. Box 69117
NAIROBI

Date of Birth:

18.07.73

Previous Qualifications:

A Bachelor of Education (B.Ed) Arts, with Second Class Honours from Moi University in 1998.

Course:

A four module Bachelor of Philosophy in Education, BPhil (Ed), Honours course, part-time over 2-5 years, taught by University of Warwick staff in Nairobi, Kenya from September 2000 to June 2003.

Qualification:

A Bachelor of Philosophy in Education, BPhil (Ed), with Lower Second Class Honours (2ii), was awarded by the University of Warwick in June 2003.

Course Content:

(November 2000):
IE626

Science for the Primary Years

Grade:
52%

(July 2001):
IE631

Language, Literature and Learning in the
Primary School

50%

(December 2001)
IE624

Teaching Mathematics Across the Primary
Age Range

53%

(March 2003)
IE607

Dissertation:
'Examining the factors contributing to poor performance
in mathematics at secondary school level in Kamukunji
Division in Nairobi District, Kenya.'

51%

P. H. Butson

THE UNIVERSITY OF
WARWICK

Mrs Pat Butson
Administrative Officer
Quality Assurance

INSTITUTE OF EDUCATION

Please contact the References Secretary :
Mrs Suzanne McGinty
Institute of Education
The University of Warwick
Coventry CV4 7AL United Kingdom

University of Warwick – UK & Kenya

Questions	Facts
Who are the faculty?	University of Warwick is a recognized degree-granting institution in the UK.
Who designs examinations?	University of Warwick faculty teach and examine students in Kenya.
Who administers examinations?	

Name: **Orlov Lyubomir Rossenov**
Major1: **Computer Science**
Major2: *
Minor1: *
Minor2: *

ID: 100027998
Date of Birth: 19-Mar-86
Expected Degree: Bachelor of Arts

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AMERICAN UNIVERSITY IN BULGARIA
BLAGOEVGRAD 2700, BULGARIA
<http://www.aubg.bg>

COURSE NUMBER AND TITLE							GRADE	CREDIT HOURS	QUALITY POINTS	COURSE NUMBER AND TITLE							GRADE	CREDIT HOURS	QUALITY POINTS
FALL 2005																			
AUB 101	Exposition						B-	4.00	10.68										
COS 120	Software Development using C++						C	3.00	6.00										
FAR 151	Introduction to Theatre						B	3.00	9.00										
HTY 121	Early Modern Europe						B-	3.00	8.01										
MAT 103	Calculus I						D+	3.00	3.99										
	AHRS	EHRS	QPTS	GPA HRS	GPA	TEHRS													
Term	16.00	16.00	37.68	16.00	2.36	16.00													
Cumulative	16.00	16.00	37.68	16.00	2.36	16.00													
SPRING 2006																			
AUB 102	Persuasion						B	4.00	12.00										
AUB 105	Statistics						C	3.00	6.00										
COS 231	Introduction to UNIX						D+	3.00	3.99										
MAT 102	Finite Mathematics						C-	3.00	5.01										
MLL 116	Introductory French II						B+	3.00	9.99										
	AHRS	EHRS	QPTS	GPA HRS	GPA	TEHRS													
Term	16.00	16.00	36.99	16.00	2.31	16.00													
Cumulative	32.00	32.00	74.67	32.00	2.33	32.00													
FALL 2006																			
COS 230	Computer Architecture and Assembly Language						B+	3.00	9.99										
ENG 210	Introduction to Literature						D+	3.00	3.99										
HTY 112	Europe Since 1815						D+	3.00	3.99										
MAT 105	Elementary Linear Algebra and Analytical Geometry						B-	3.00	8.01										
SCI 110	Elementary Applied Physics						B+	3.00	9.99										
	AHRS	EHRS	QPTS	GPA HRS	GPA	TEHRS													
Term	16.00	16.00	35.97	16.00	2.40	16.00													
Cumulative	47.00	47.00	110.64	47.00	2.35	47.00													
SPRING 2007																			
COS 201	Fundamentals of Programming Languages						D	3.00	3.00										
COS 221	Fundamental Data Structures						F	3.00	0.00										
COS 240	Object Oriented Languages						F	3.00	0.00										
FAR 250	Applied Theatre						B+	3.00	9.99										
MIS 100	Personal productivity with Information Technologies						B	3.00	9.00										
	AHRS	EHRS	QPTS	GPA HRS	GPA	TEHRS													
Term	15.00	9.00	21.99	15.00	1.47	9.00													
Cumulative	62.00	56.00	132.63	62.00	2.14	56.00													
FALL 2007																			
--- WITHDREW FROM THE UNIVERSITY ---																			

TRANSCRIPT GUIDE PRINTED ON REVERSE SIDE

DO NOT ACCEPT IF SIGNATURE BELOW IS DISTORTED

University rules prohibit access to this record by any party without written consent of the student

Registrar *Donia Markova*
This officially sealed and signed transcript is printed on green SCRIP-SAFE® security paper. When photocopied, the word COPY should appear. A BLACK ON WHITE OR A COLOR COPY SHOULD NOT BE ACCEPTED!

EVALUATION GUIDE PRINTED ON BACK

LIQUID BLEACH WILL TURN AN OFFICIAL DOCUMENT BROWN

AMERICAN UNIVERSITY

Office of the
Blagoevgrad
Transcri

ACCREDITATION

The American University in Bulgaria was granted Candidate for Accreditation status by the New England Association of Schools and Colleges, Inc. through its Commission on Institutions of Higher Education effective March 28, 1998. Candidacy is not accreditation nor does it assure eventual accreditation. Candidacy for Accreditation is a status of affiliation with the Commission which indicates that the institution has achieved initial recognition and is progressing toward accreditation. Prior to this the University of Maine initially extended its accreditation to the academic programs of AUBG through a Memorandum of Understanding with permission of the New England Association of Schools and Colleges. Subsequent to the granting of candidacy status, AUBG has voluntarily terminated its accreditation relationship with the University of Maine effective June 30, 1999. Inquiries regarding the status of an institution affiliated with New England Association should be directed to the administrative staff of the college or university. Individuals may also contact:

The Commission on Institutions of Higher Education
New England Association of Schools and Colleges
209 Burlington Road, telephone: (617) 271-0022
Bedford, MA 01730-1433; e-mail: cihe@neasc.org

AUBG is also chartered by an act of the Grand National Assembly of the Republic of Bulgaria. The University currently offers Bulgarian diplomas in Economics, Business Administration, Computer Science, English, History, Journalism and Mass Communication, Political Science and International Relations, and Southeast European Studies. As is the case with all Bulgarian universities, AUBG is in the process of having these majors as its new major in American Studies approved for permanent recognition.

American University in Bulgaria

Questions	Facts
Who accredits the university?	Candidate for accreditation by the New England Association of Schools and Colleges, and chartered by the Grand National Assembly of the Republic of Bulgaria.
Who has ultimate authority over the institution?	

A case study...

US-Sino Pathway Program (USPP)

<http://www.chinapathways.us/>

Designed by a Consortium of American Universities

- **Northeastern University**
 - **University of Vermont**
 - **Baylor University**
 - **University of Utah**
-

Provides a Foundation Year of Rigorous Academic Work in China

- **Intensive English for 4 months**

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- **Fall Term**

- English for Academic Purposes 1

- Information Technology

- American Studies

- Calculus 1 or 2

- Career and Program Counseling

-

- **Spring Term**

- English for Academic Purposes 2

- American Studies

- Calculus 2 or Statistics

- Chemistry (no lab)

- Intro to Business or Engineering

- Microeconomics

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- **Summer Bridge in the US**

- College Writing

- Exploring America

- Chemistry Lab

- Subject Area Course A

- Subject Area Course B

Applying Good Practices to the Sino Pathways Program Implementation

Who are the players?



Office of General Counsel

- Review and approve the Memorandum of Understanding & the contract.

Office of Budget and Finance

- Is it financially positive? Worth the start-up costs?

Office of Admissions

- Does the program comply with existing admissions criteria?
 - Is there any flexibility?
 - Is the potential workload increase manageable?
-

Academic Affairs

- Approve the core curriculum in consultation with the consortium.
- Maintain an oversight role.

Undergraduate Advising Center (University College)

- Staffing impact?

International Student Office (International Center)

- Staffing impact?

Housing

Recruitment & Marketing

Other considerations...

Financial Implications

Anticipated costs for marketing,
travel, housing

Academic Compatibility

Are the four partners comparable in
mission and core curriculum?

Oversight Committee

International Center, Admissions,
Advising Center, Budget Office,
Academic

Good Practices for Establishing Institutional Partnerships

1. Identify the principal players in the partnership.

Who will be primarily involved?
A college? An academic
department?

2. Does the partnership fit the mission of your institution?

Teaching – Research –
Service?

3. What benefits does the partnership offer the institution?

Are they mutually beneficial to all parties?

4. What are the budgetary implications?

Are there marketing costs?
Travel? Hosting obligations?

5. What are the international and regional rankings of the institution?

6. If applicable, what accreditation standards have been met?

**7. Are the academic programs of all partners comparable?
Complimentary?**

8. Is there an institutional oversight committee?

Questions & Discussion

Thank you for your attention!

For a copy of this presentation,
please visit this site:

www.ece.org/presentations
